

**CITY OF CARMEL-BY-THE-SEA  
COMMUNITY ACTIVITIES AND CULTURAL COMMISSION  
AGENDA**

Regular Meeting  
City Hall  
East Side of Monte Verde  
between Ocean & Seventh Avenues

Monday  
November 10, 2014  
2:00 PM

Donna Jett, Chair  
Kristy Downing  
Ruth Rachel  
Judy Refuerzo  
Robert Richards

**I. Call to Order and Roll Call**

**II. Pledge of Allegiance**

**III. Appearances**

Anyone wishing to address the Commission on items within its jurisdiction may do so now. Please rise, state your name and the matter on which you wish to speak. Matters not appearing on the Community Activities & Cultural Commission agenda will not receive action at this meeting. Presentation will be limited to three minutes, or as established by the Community Activities & Cultural Commission.

**IV. Approval of Minutes of the October 14, 2014 Regular Meeting (pp. 1 -2)**

**V. Orders of Business**

**A. Consider a request from the Monterey County Vintners and Growers Association to hold an expanded 23<sup>rd</sup> Annual Winemakers' Celebration special event on Saturday, May 2, 2105 and make recommendation to the City Council (pp. 3 – 11)**

**B. Consideration of a streamlined event permit request from Patrick Connors of Heartland Home Health Care & Hospice to hold the Light Up A Life special event in Devendorf Park on Thursday, December 11, 2014 (pp. 12 – 19)**

**C. Consider a request from the Carmel Art Festival for a fee waiver of \$12,645 and make recommendation to the City Council (pp. 20 – 35)**

**D. Receive Farmers Market update (pp. 36 – 40)**

**E. Discuss whether to hold the December regular meeting of the Community Activities and Cultural Commission (p. 41)**

**VI. Announcements from the Chair and Commissioners**

**VII. Announcements from the Staff – Receive and Discuss Reports, provide direction as necessary**

**A. 2015 Schedule of Events (pp. 42 – 43)**

**B. Special Event Permits 2014**

- 18<sup>th</sup> Annual Breakfast with the Bunny & Bunnyland, Sat., April 19, 2014, Devendorf Park
- Monterey Vintners Winemakers' Celebration, Sat., May 3, 2014, Dolores btwn Ocean & 7<sup>th</sup>
- 21<sup>st</sup> Annual Carmel Art Festival, May 15 -18, 2014, Devendorf Park
- Memorial Day Ceremony, Mon., May 26, 2014, 11:00 AM, Devendorf Park
- 34<sup>th</sup> Annual Surf-About, Sat & Sun, June 7-8, 2014, Carmel Beach
- 4<sup>th</sup> Annual Run in the Name of Love, Sun, June 15, 2014, 8 a.m., Sunset Center

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- o 12<sup>th</sup> Annual 4<sup>th</sup> of July Celebration, Fri., 12 Noon, Devendorf Park
- o 8<sup>th</sup> Annual C-B-T-S, Concours on the Ave., Tues., Aug. 12, 2014 – **After Action Review**
  
- o 17<sup>th</sup> Annual Pebble Beach Concours d’Elegence, Thurs., Aug. 14, 2014, 11:30 a.m. –  
**After Action Review**
- o 20<sup>th</sup> Annual PG Auto Rally, Fri., Aug. 15, 2014, 6 p.m., Ocean Avenue
- o 54<sup>th</sup> Annual Sandcastle Contest, Sun., Oct. 19, Carmel Beach – **After Action Review**
- o 6<sup>th</sup> Annual Carmel Art & Film Festival Sponsor Dinner, Sat, Oct. 18, 2014, Carmel Beach
- o 98<sup>th</sup> City Birthday Party & Parade, Sat., Oct. 25, 2014, 11 Parade, 12 Lunch – **After  
Action Review**
- o Carmel High School Homecoming Parade, Fri. Oct. 31, 3 p.m., Ocean Avenue –  
**Cancelled due to Rain**
- o Veteran’s Day Ceremony, Tues., Nov. 11, 2014, Devendorf Park
- o 44<sup>th</sup> Annual Homecrafters’ Marketplace, Sat., Nov 22, 2014, 9 a.m.-3 p.m., Sunset Center
- o Holiday Tree Lighting, Friday, Dec. 5, 2014, 4:30 p.m., Ocean Ave. & Devendorf Park-  
**help needed**

**VIII. Future Agenda Items**

- A. Review of October 29, 2014 City Council meeting on the Forest Theater
- B.

**IX. Adjournment**

**The next regularly scheduled Community Activities and Cultural Commission meeting will be held Tuesday, December 9, 2014 at 9:00 a.m.**

Any writings or documents provided to a majority of the Community Activities and Cultural Commission regarding an item on this agenda will be made available for public inspection in the Library and Community Activities Director’s office at the Park Branch library at the corner of Mission & Sixth Streets during normal business hours.

The City of Carmel-by-the-Sea does not discriminate against persons with disabilities. Carmel-by-the-Sea City Hall is an accessible facility. The City of Carmel-by-the-Sea telecommunications device for the Deaf/Speech Impaired (T.D.D.) number is 1-800-735-2929.

**AFFIDAVIT OF POSTING**

*I, Janet Bombard, Library and Community Activities Director for the City of Carmel-by-the-Sea, DO HEREBY CERTIFY, under penalty of perjury under the laws of the State of California, that the foregoing notice was posted at the Carmel-by-the-Sea City Hall bulletin board, posted at the Harrison Memorial Library on Ocean and Lincoln Avenues and the Carmel Post Office and distributed to members of the media on November 6, 2014.*

Dated this 6th, day of November, 2014 at the hour of 2:00 p.m.

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Janet Bombard  
Library and Community Activities Director