

HOSPITALITY IMPROVEMENT DISTRICT (HID)

PR Committee - Meeting Agenda

Monday, January 12, 2015 1:00 p.m.

Hofsas House Conference Room

San Carlos & 4th, Carmel-by-the-Sea

CALL TO ORDER.....	Amy Johnson
PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda)	Amy Johnson
REVIEW SMG CONSULTANT REPORT AND DISCUSS PR SUGGESTIONS	Carrie Theis/Kristen Hunter
MEDIA FAMS FOR 2015 (MARKETS, NUMBER OF PARTICIPANTS, DATES)	Kristen Hunter
QUARTERLY PRESS RELEASE MESSAGES	Kristen Hunter
CENTENIAL CELEBRATION	Kristen Hunter
PHOTOGRAPHY FOR MEDIA/WRITER USE	Amy Johnson/Kristen Hunter
CVB RELATIONS (MCCVB, SFTRAVEL, CTTC).....	Amy Johnson/Kristen Hunter
ADDITIONS TO THE AGENDA	Amy Johnson
ADJOURNMENT	Amy Johnson

NEXT SCHEDULED MEETING: TBA

To be placed on the agenda distribution list, please call or email:

Amy Johnson (831) 625-3263 amy@carmelcountryinn.com

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Any writings or documents provided to a majority of the Board regarding any item on this agenda will be made available for public inspection at The City of Carmel-by-the-Sea, during normal business hours.