

**HOSPITALITY IMPROVEMENT DISTRICT (HID)  
PR/MARKETING Committee - Meeting Agenda**

Tuesday, October 20, 2015, 2:00 pm  
Hunter PR, Conference Room 27711 Rio Road  
San Carlos & 8<sup>th</sup>, Carmel-by-the-Sea

- CALL TO ORDER.....Amy Johnson
- PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda)  
.....Amy Johnson
- FAM TRIP SUCCESS ..... Kristen Hunter/All
- CENTENNIAL CELEBRATION UPDATE.....Kristen Hunter/Amy Johnson
- OFF SEASON MARKETING/PR PRODUCTION SCHEDULE .....Amy Johnson for Jeff  
Burghardt
- ADJOURNMENT.....Amy Johnson

NEXT SCHEDULED MEETING: TBA

To be placed on the agenda distribution list, please call or email:  
Amy Johnson (831) 625-3263 amy@carmelcountryinn.com

The HID Advisory Board does not discriminate against persons with disabilities.  
Should you need assistance or accommodations, please contact The City of Carmel-  
by-the-Sea.

Any writings or documents provided to a majority of the Board regarding any item  
on this agenda will be made available for public inspection at The City of Carmel-by-  
the-Sea, during normal business hours.