

**HOSPITALITY IMPROVEMENT DISTRICT (HID)
ADVISORY BOARD - Meeting Agenda**

Thursday, April 24, 2014 at 3:00 p.m.
Bingham Room, Sunset Center, Carmel

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| CALL TO ORDER | Mark Watson |
| PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) | Mark Watson |
| APPROVAL OF PRIOR MEETING MINUTES | Mark Watson |
| PUBLIC RELATIONS AD-HOC REPORT & DISCUSSION | Amy Johnson |
| FINANCIAL & BUDGET AD-HOC REPORT | Kyle Stewart/Monta Potter |
| APPLICATIONS FOR ADVISORY BOARD & ELECTION PROCESS | Carrie This |
| DESTINATION MARKETING UPDATE/REPORT | Safarina Maluki |
| ADDITIONS TO THE AGENDA | Mark Watson |
| ADJOURNMENT | Mark Watson |

The HID Advisory Board meets quarterly, on the 4th Thursday at 3 p.m.,
the months of January, April, July and October.

NEXT SCHEDULED MEETING: Thursday, July 24, 2014 at Sunset Center, Carmel

To be placed on the agenda distribution list, please call or email:
Safarina Maluki at 831.704.6317 or safarina@carmelcalifornia.org

The HID Advisory Board does not discriminate against persons with disabilities. Should you need
assistance or accommodations, please contact The City of Carmel-by-the-Sea.

Any writings or documents provided to a majority of the Board regarding any item on this agenda will
be made available for public inspection at The City of Carmel-by-the-Sea, during normal business hours.