

**HOSPITALITY IMPROVEMENT DISTRICT (HID)
ADVISORY BOARD - Meeting Agenda**

3:00 pm, Thursday, January 30, 2014
Babcock Room, Sunset Center, Carmel

CALL TO ORDER.....	Mark Watson
PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda)	Mark Watson
APPROVAL OF MINUTES October 24, 2013	Mark Watson
WONDERSPACE CARMEL PRESENTATION (20 minutes).....	Richard Tavener
PUBLIC RELATIONS REPORT.....	Safarina Maluki/Kristin Hunter
DESTINATION MARKETING MANAGER REPORT.....	Safarina Maluki
FINANCIAL REPORT.....	Kyle Stewart
ADHOC COMMITTEE REPORTS.....	Mark Watson
DMM Review Completed.....	Mark Watson
Group Contract Update.....	Fiona Ayers/Mary Crowe
Marketing/PR.....	Amy Johnson
2014 BUDGET.....	Mark Watson
ADDITIONS TO THE AGENDA	Mark Watson
ADJOURNMENT.....	Mark Watson

The HID Advisory Board meets quarterly, on the 4th Thursday at 3 p.m.,
the months of January, April, July and October.

NEXT MEETING: Thursday, April 24, 2014 at Sunset Center, Carmel

To be placed on the agenda distribution list, please call or email:
Safarina Maluki at 831.704.6317 or safarina@carmelcalifornia.org

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by-the-Sea.

Any writings or documents provided to a majority of the Board regarding any item on this agenda will be made available for public inspection at The City of Carmel-by-the-Sea, during normal business hours.