

**HOSPITALITY IMPROVEMENT DISTRICT (HID)  
ADVISORY BOARD - Meeting Agenda  
Stakeholder Meeting**

Tuesday, October 28, 2014 at 10:30 AM-12:30 PM  
Sunset Center, Babcock Room

CALL TO ORDER ..... Amy Johnson

WELCOME (10:30 – 10:40) ..... Mayor Jason Burnett

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) ..... Amy Johnson

HID OVERVIEW (10:40 – 11:15) ..... Amy Johnson/Carrie Thisis

- History of the HID
- Components of the HID
- Results to date
- Understanding the players
- Q and A

Short Break (11:15 – 11:25)

THE FUTURE OF OUR HID (11:25 – 12:25) ..... Carl Ribauda

- Opportunities
- Obstacles to opportunities

NEXT STEPS (12:25 – 12:30) ..... Carl Ribauda

ADJOURNMENT ..... Amy Johnson

The HID Advisory Board generally meets monthly, on the 4<sup>th</sup> Thursday at 3 p.m.  
In observance of the holidays, alternative dates will be announced for November and December.

NEXT SCHEDULED MEETING: TBD

To be placed on the agenda distribution list, please call or email:  
Safarina Maluki at 831.704.6317 or [safarina@carmelcalifornia.org](mailto:safarina@carmelcalifornia.org)

The HID Advisory Board does not discriminate against persons with disabilities. Should you need assistance or accommodations, please contact The City of Carmel-by-the-Sea.

Any writings or documents provided to a majority of the Board regarding any item on this agenda will be made available for public inspection at The City of Carmel-by-the-Sea, during normal business hours.