

**HOSPITALITY IMPROVEMENT DISTRICT (HID)  
ADVISORY BOARD - Meeting Agenda**

Thursday, July 24, 2014 at 3:00 p.m.  
La Playa Hotel, Carmel

CALL TO ORDER .....	Mark Watson
PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) .....	Mark Watson
CARMEL CENTENNIAL COMMITTEE .....	Sue McCloud
MINDDRIVE WRAP-UP / FUTURE CARMEL EVENTS .....	Richard Tavener
APPROVAL OF PRIOR MEETING MINUTES .....	Mark Watson
INSTALLATION OF NEW BOARD MEMBERS .....	Mark Watson
HID WORKSHOP/BUSINESS PLAN DEVELOPMENT .....	Carrie Theis/Mark Watson
ADMINISTRATOR/FINANCIAL REPORT .....	Carmel Chamber/Kyle Stewart
DESTINATION MARKETING REPORT .....	Safarina Maluki
PUBLIC RELATIONS UPDATE .....	Amy Johnson
ADDITIONS TO THE AGENDA .....	Mark Watson
ADJOURNMENT .....	Mark Watson

The HID Advisory Board meets monthly, on the 4<sup>th</sup> Thursday at 3 p.m.  
There will be no meeting scheduled for August 2014.

NEXT SCHEDULED MEETING: Thursday, September 25, 2014 at Sunset Center, Carmel

To be placed on the agenda distribution list, please call or email:  
Safarina Maluki at 831.704.6317 or [safarina@carmelcalifornia.org](mailto:safarina@carmelcalifornia.org)

The HID Advisory Board does not discriminate against persons with disabilities. Should you need assistance or accommodations, please contact The City of Carmel-by-the-Sea.

Any writings or documents provided to a majority of the Board regarding any item on this agenda will be made available for public inspection at The City of Carmel-by-the-Sea, during normal business hours.