



VISIT CARMEL (CHID)
BOARD OF DIRECTORS REGULAR MEETING

Sunset Center – Chapman Room (room subject to change)

San Carlos & 9th, Carmel-by-the-Sea, CA 93921

December 1, 2016 3:00 p.m.

CALL TO ORDER/INTRODUCTIONS Amy Johnson

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) Amy Johnson

APPROVAL OF MINUTES Amy Johnson
November 2, 2016 CHID meeting minutes will be reviewed, discussed and considered for approval

MCCVB UPDATE MCCVB Staff
Winter marketing plans, heads up for spring

CCTC WORKSHOP Amy Herzog, Berit Keeble

ADVERTISING Jeff Burghardt
Carmel Art Festival Cross-Promotion

PUBLIC RELATIONS REPORT Kristen Hunter

DIRECTOR'S REPORT Amy Herzog
Community Outreach, 1ST quarter projects

FINANCIAL REPORT Mark Watson
Budget approval for 2017

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING Amy Johnson

ADJOURNMENT Amy Johnson

The Board of Directors for Visit Carmel, Inc. generally meets 1st Thursday of the month.

NEXT SCHEDULED MEETING: January 5, 2017. To be placed on the agenda distribution list, please email: Berit Keeble, Secretary, at berit@carmelcalifornia.com