



VISIT CARMEL (CHID)

BOARD OF DIRECTORS SPECIAL MEETING

Sunset Center – Chapman Room (room subject to change)

San Carlos & 9th, Carmel-by-the-Sea, CA 93921

January 19, 2017 10 a.m.

CALL TO ORDER/INTRODUCTIONS Amy Johnson

PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda) Amy Johnson

APPROVAL OF MINUTES Amy Johnson
Jan. 5, 2017 CHID meeting minutes will be reviewed, discussed and considered for approval

NEW BOARD MEMBER Amy Johnson

ADVERTISING AND PUBLIC RELATIONS

Media relations campaigns and strategies, including social media integration Kristen Hunter

New and Exciting Marketing & PR Campaign Options Jeff Burghardt

ADDITIONS TO THE AGENDA AND AGENDA ITEMS FOR NEXT MEETING Amy Johnson

ADJOURNMENT Amy Johnson

The Board of Directors for Visit Carmel, Inc. generally meets 1st Thursday of the month.

NEXT SCHEDULED MEETING: February 2, 2017. To be placed on the agenda distribution list, please email: Berit Keeble, Secretary, at berit@carmelcalifornia.com