

**HOSPITALITY IMPROVEMENT DISTRICT (HID)
ADVISORY BOARD - Meeting Agenda**

Wednesday, July 15, 2015 at 3:00 p.m.
La Playa Hotel, Carmel CA

CALL TO ORDER	Mark Watson
PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda)	Mark Watson
MCCVB MARKETING PRESENTATION AND DISCUSSION	Rob O’Keefe
ADMINISTRATOR/FINANCIAL REPORT/MARKETING BUDGET APPROVAL	Mark Watson
DRAFT OF HID PLAN	Mark Watson
COMMITTEE UPDATES	Mark Watson
ADDITIONS TO THE AGENDA	Mark Watson
ADJOURNMENT	Mark Watson

The HID Advisory Board generally meets monthly, on the 4th Thursday at 3 p.m.

NEXT SCHEDULED MEETING: Thursday, August 27, 2015 Location TBD

To be placed on the agenda distribution list, please email:
Mark Watson at mark.watson@innsbythesea.com

The HID Advisory Board does not discriminate against persons with disabilities. Should you need assistance or accommodations, please contact The City of Carmel-by-the-Sea.

Any writings or documents provided to a majority of the Board regarding any item on this agenda will be made available for public inspection at The City of Carmel-by-the-Sea, during normal business hours.