

**HOSPITALITY IMPROVEMENT DISTRICT (HID)  
PR/MARKETING Committee - Meeting Agenda**

Monday, August 24, 2015 10:00 a.m.  
Sunset Center, Bingham Conference Room  
San Carlos & 8<sup>th</sup>, Carmel-by-the-Sea

CALL TO ORDER	Amy Johnson
PUBLIC COMMENT (please limit to three minutes for only Items not on the agenda)	Amy Johnson
CANONIZATION OF FATHER SERRA EVENTS	Rich Pepe
ALASKA AIRLINE FAM TRIP	Bobby Richards
CULINARY FAM TRIP UPDATE	Kristen Hunter/All
MARKETING PLAN/CONTRACT UPDATE	Christine Sandin
ADJOURNMENT	Amy Johnson

NEXT SCHEDULED MEETING: TBA

To be placed on the agenda distribution list, please call or email:  
Amy Johnson (831) 625-3263 amy@carmelcountryinn.com

The HID Advisory Board does not discriminate against persons with disabilities. Should you need assistance or accommodations, please contact The City of Carmel-by-the-Sea.

Any writings or documents provided to a majority of the Board regarding any item on this agenda will be made available for public inspection at The City of Carmel-by-the-Sea, during normal business hours.