



## CAR WEEK | JOINT INFORMATION CENTER (JIC)

Release Date: August 14<sup>th</sup>, 2023

### JIC Event Organizer Point of Contact Information Resource Sheet

JIC Point of Contact (POC): Justin Lin: [linj1@co.monterey.ca.us](mailto:linj1@co.monterey.ca.us) or call 831-905-5500

- **For Emergencies**, safety issues, or suspicious activity contact **9-1-1**
- **Public Alert & Warning Info:** For Car Week safety messaging text “CARWEEK” to 888777 or Sign up at [alertmontereycounty.org](http://alertmontereycounty.org)
  - **Language for Public Dissemination:** “Monterey Car Week is back August 11 - 20th. Sign up to receive safety messages and text updates related to Car Week by texting “CARWEEK” to 888777.”  
\*note graphics are in appendix
- **Social media hashtag** #MontereyCarWeek will be used to communicate social public safety information.
- **Car Week Event Organizers can report or request information to/from the JIC Point of Contact:**
  - Event Operational changes/challenges
  - Event traffic conditions/accidents
  - Crowd estimates
  - Public/Media inquires
  - Rumors

### COOPERATING PARTNER SOCIAL MEDIA AND WEBSITES

Agency	Facebook	Twitter	Instagram	Webpage
California Highway Patrol	<a href="https://www.facebook.com/chpmontereyarea">@chpmontereyarea</a>	<a href="https://twitter.com/chp_monterey">@chp_monterey</a>	<a href="https://www.instagram.com/chp_monterey">@chp_monterey</a>	<a href="http://chp.ca.gov">chp.ca.gov</a>
Caltrans District 5	<a href="https://www.facebook.com/caltransdistrict5">@caltransdistrict5</a>	<a href="https://twitter.com/caltransd5">@caltransd5</a>	<a href="https://www.instagram.com/caltrans_d5">@caltrans_d5</a>	<a href="http://dot.ca.gov">dot.ca.gov</a>
City of Carmel-by-the-Sea				<a href="http://ci.carmel.ca.us">ci.carmel.ca.us</a>
City of Del Rey Oaks	<a href="https://www.facebook.com/cityofdelreyoaks">@cityofdelreyoaks</a>	<a href="https://twitter.com/delreyoaks93940">@delreyoaks93940</a>		<a href="http://delreyoaks.org">delreyoaks.org</a>
City of Marina	<a href="https://www.facebook.com/cityofmarina">@cityofmarina</a>	<a href="https://twitter.com/marinapd1">@marinapd1</a>		<a href="http://cityofmarina.org">cityofmarina.org</a>
City of Monterey	<a href="https://www.facebook.com/cityofmonterey">@cityofmonterey</a>	<a href="https://twitter.com/cityofmonterey">@cityofmonterey</a>	<a href="https://www.instagram.com/cityofmonterey">@cityofmonterey</a>	<a href="http://monterey.org">monterey.org</a>
City of Monterey PD	<a href="https://www.facebook.com/montereypolice">@montereypolice</a>	<a href="https://twitter.com/montereypolice">@montereypolice</a>	<a href="https://www.instagram.com/montereypolice">@montereypolice</a>	<a href="http://montereypolice.org">montereypolice.org</a>
City of Pacific Grove	<a href="https://www.facebook.com/cityofpacificgrove">@cityofpacificgrove</a>	<a href="https://twitter.com/pacificgrove">@pacificgrove</a>	<a href="https://www.instagram.com/cityofpacificgrove">@cityofpacificgrove</a>	<a href="http://cityofpacificgrove.org">cityofpacificgrove.org</a>
City of Seaside	<a href="https://www.facebook.com/seasideca">@seasideca</a>	<a href="https://twitter.com/city_of_seaside">@city_of_seaside</a>	<a href="https://www.instagram.com/seasiderecreation">@seasiderecreation</a>	<a href="http://ci.seaside.ca.us">ci.seaside.ca.us</a>
Community Hospital of Monterey Peninsula	<a href="https://www.facebook.com/montagehealth">@montagehealth</a>	<a href="https://twitter.com/chompmonterey">@chompmonterey</a>	<a href="https://www.instagram.com/montagehealth">@montagehealth</a>	<a href="http://montagehealth.org">montagehealth.org</a>
County of Monterey	<a href="https://www.facebook.com/montereycoInfo">@montereycoInfo</a>			<a href="http://co.monterey.ca.us">co.monterey.ca.us</a>
County of Monterey Dept. of Emergency Management	<a href="https://www.facebook.com/montereycountydem">@montereycountydem</a>	<a href="https://twitter.com/montereycodem">@montereycodem</a>	<a href="https://www.instagram.com/montereycodem">@montereycodem</a>	<a href="http://co.monterey.ca.us/oes">co.monterey.ca.us/oes</a>
Monterey County Sheriff's Office	<a href="https://www.facebook.com/montereycountysheriff">@montereycountysheriff</a>	<a href="https://twitter.com/mcoSheriff">@mcoSheriff</a>	<a href="https://www.instagram.com/monterey_county_so">@monterey_county_so</a>	<a href="http://montereysheriff.org">montereysheriff.org</a>
Monterey County Regional Fire	<a href="https://www.facebook.com/mcrrfd">@mcrrfd</a>	<a href="https://twitter.com/mcrrfd">@mcrrfd</a>	<a href="https://www.instagram.com/mcrrfd">@mcrrfd</a>	<a href="http://www.mcrrfd.org">www.mcrrfd.org</a>
Pebble Beach Community Services District	<a href="https://www.facebook.com/pbscdcalfire">@pbscdcalfire</a>	<a href="https://twitter.com/calfire_pbscd">@calfire_pbscd</a>	<a href="https://www.instagram.com/pbscd_calfire">@pbscd_calfire</a>	<a href="http://pbscd.org/news">pbscd.org/news</a>
211/United Way	<a href="https://www.facebook.com/uwmonterey">@uwmonterey</a>	<a href="https://twitter.com/unitedwaymcca">@unitedwaymcca</a>	<a href="https://www.instagram.com/unitedwaymonterey">@unitedwaymonterey</a>	<a href="http://unitedwaymcca.org">unitedwaymcca.org</a>

Agency	Resource Description
County of Monterey HCD	<a href="#">Monterey Car Week 2023 Special Event Map</a>
County of Monterey Public Works	<a href="#">County of Monterey Road Traffic Information</a>
Cal Trans	<a href="#">Cal Trans District 5</a>
CHP	<a href="#">CHP Traffic Incident Information Page</a>
County of Monterey Public Health	<a href="#">County of Monterey Health Department Covid-19</a>
PG&E	<a href="#">PG&amp;E Electrical Outages</a>
Cal OES	<a href="#">Wireless and VoIP Outages</a>
Monterey County Convention & Visitors Bureau	<a href="#">Monterey Car Week 2023 Events</a>



## CAR WEEK | JOINT INFORMATION CENTER (JIC)

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