

CITY OF CARMEL-BY-THE-SEA

Outdoor Seating Ad-Hoc Committee

Survey Results

July 22, 2021



Survey Overview

How survey was conducted

- Online and also available hardcopy
- Active for 30 days
 - Multiple outreach/marketing efforts to encourage participation
- 1485 total responses
 - Includes 2 submitted via paper copy
- 94 duplicates removed (same email address)
- 1391 adjusted total responses

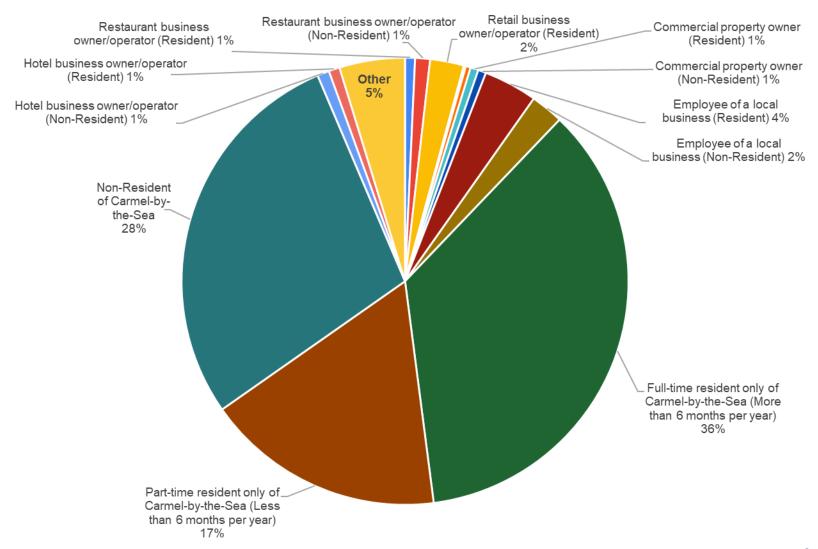
How survey is being reported

- Data calculated two ways for each question
- First chart for each question analyzed by <u>specific respondent</u> type
- Second chart for each question analyzed by general respondent type
- Additional data sorting possible if directed by Ad Hoc
- Comments received as part of survey have been converted to a "word cloud" that illustrates the most frequently used words



Respondent Type

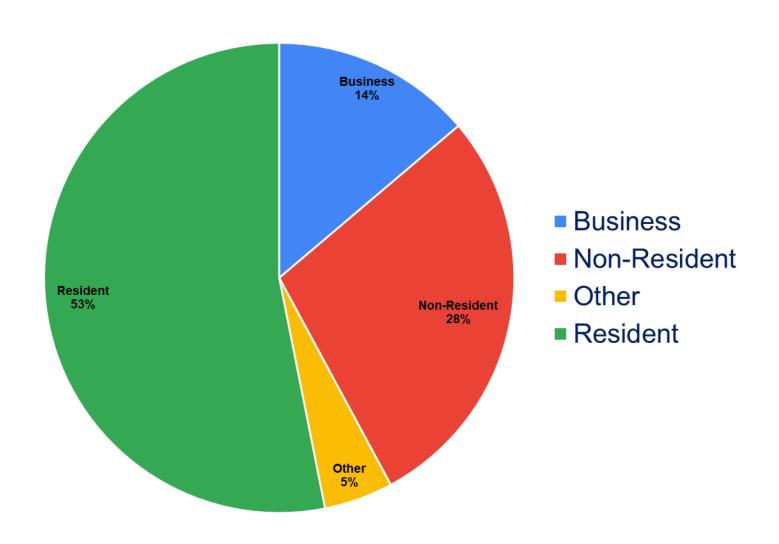
QUESTION 1 - Which category (SELECT ONE) best describes you?





Respondent Type

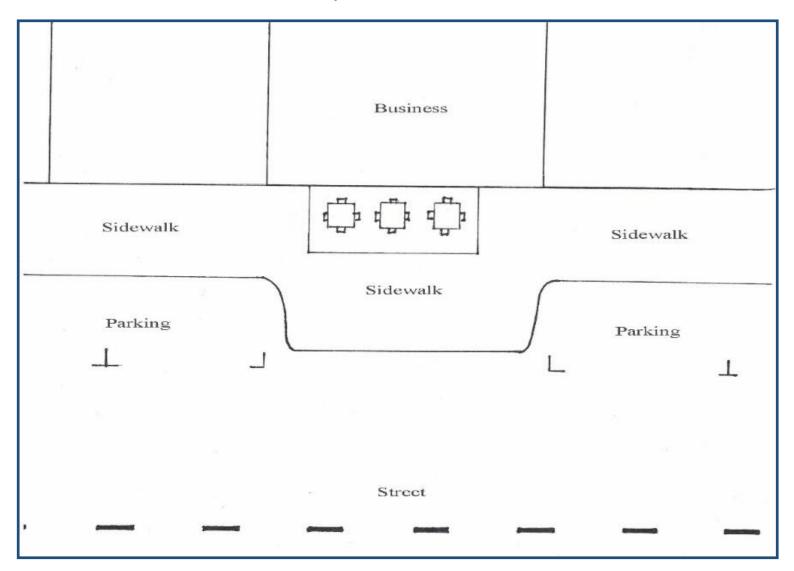
QUESTION 1 - Which category (SELECT ONE) best describes you?





Consistency With Character (Attached)

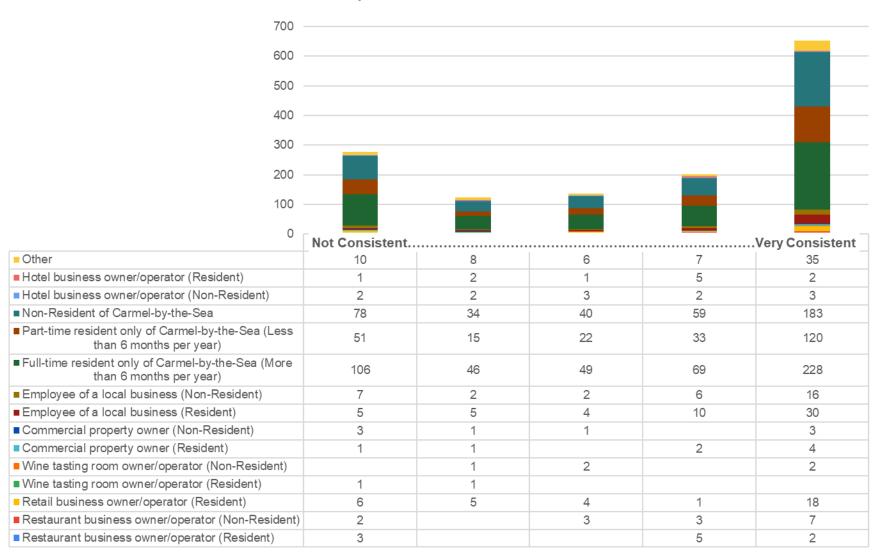
QUESTION 2a - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Consistency With Character (Attached)

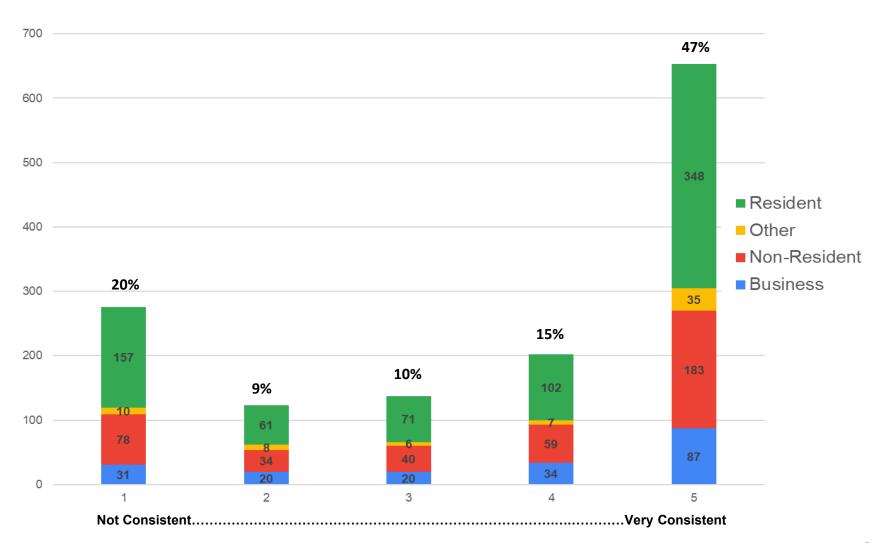
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Consistency With Character (Attached)

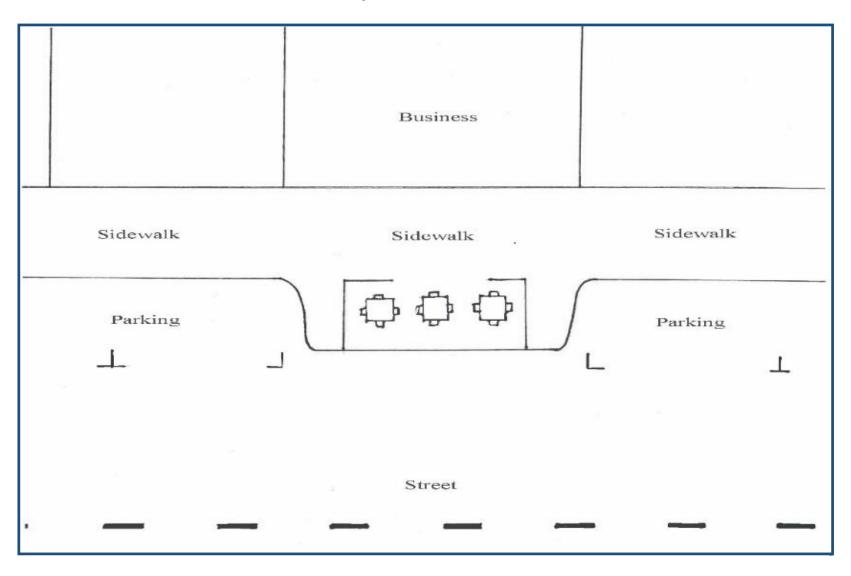
QUESTION 2a - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Consistency With Character (Detached)

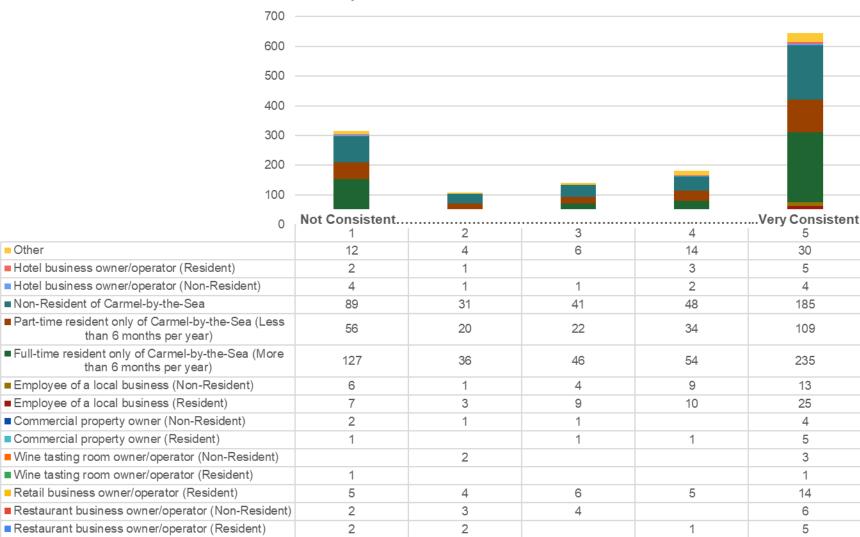
QUESTION 2b - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Consistency With Character (Detached)

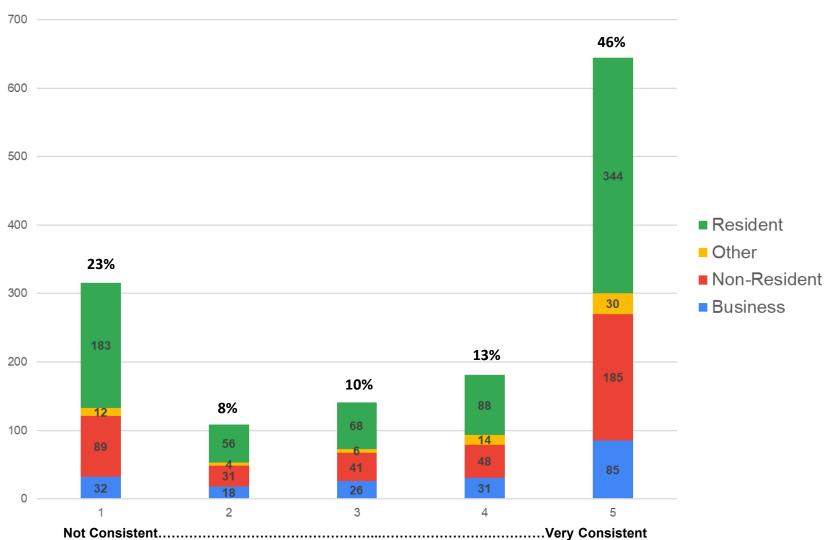
QUESTION 2b - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Consistency With Character (Detached)

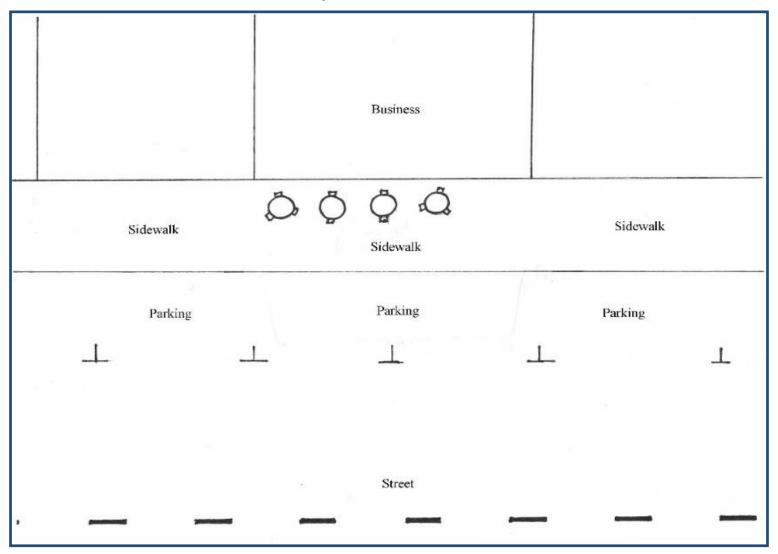
QUESTION 2b - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Consistency With Character (Bistro)

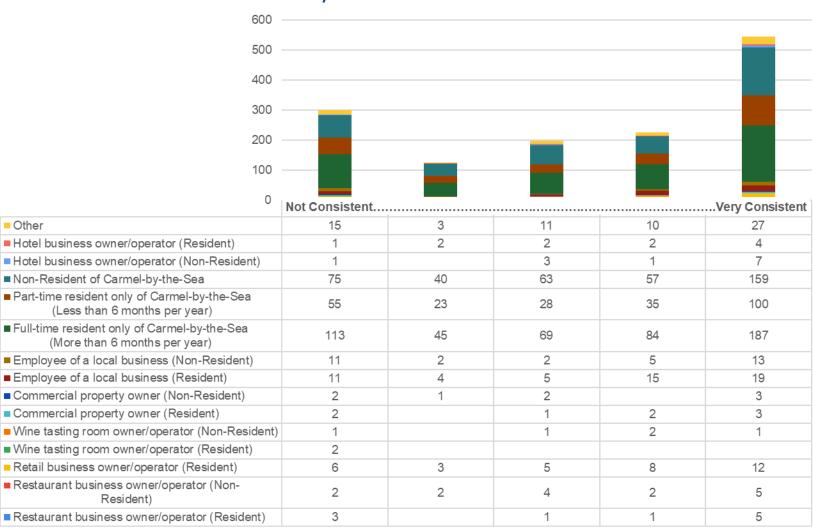
QUESTION 2c - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Consistency With Character (Bistro)

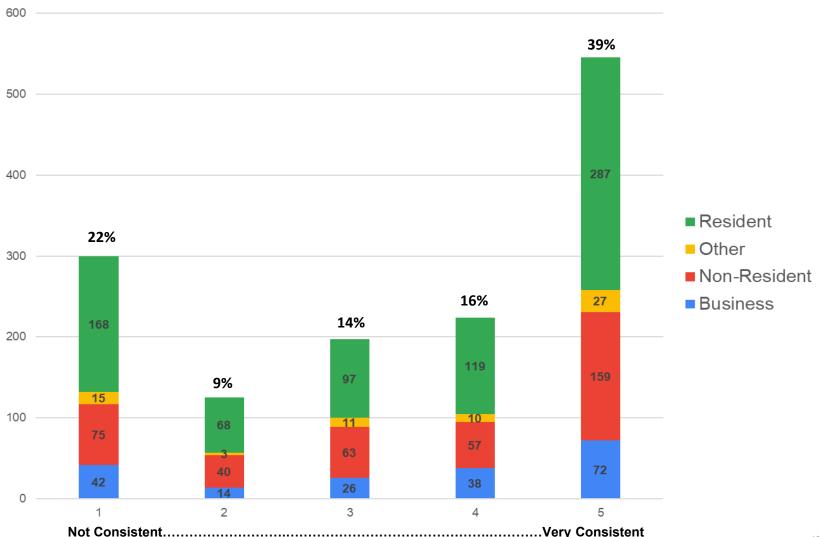
QUESTION 2c - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Consistency With Character (Bistro)

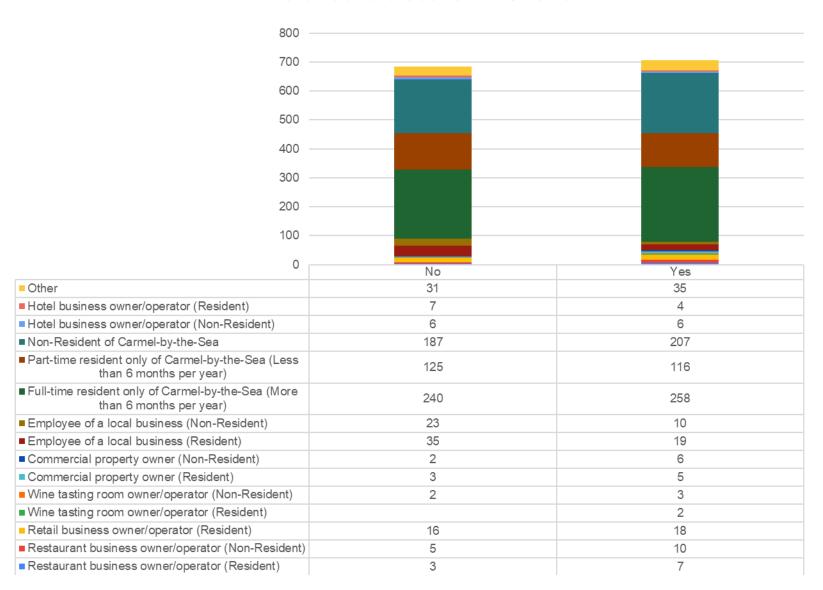
QUESTION 2c - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Standard Closure Time

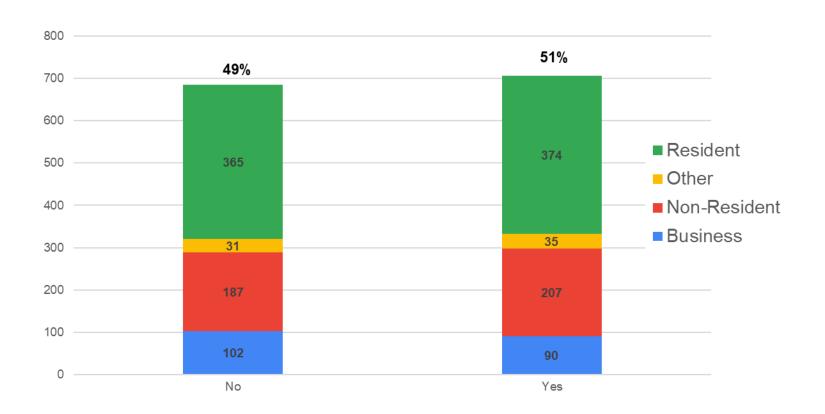
QUESTION 3 - If sidewalk seating/dining is allowed in the future, should there be a standard closure time for all?





Standard Closure Time

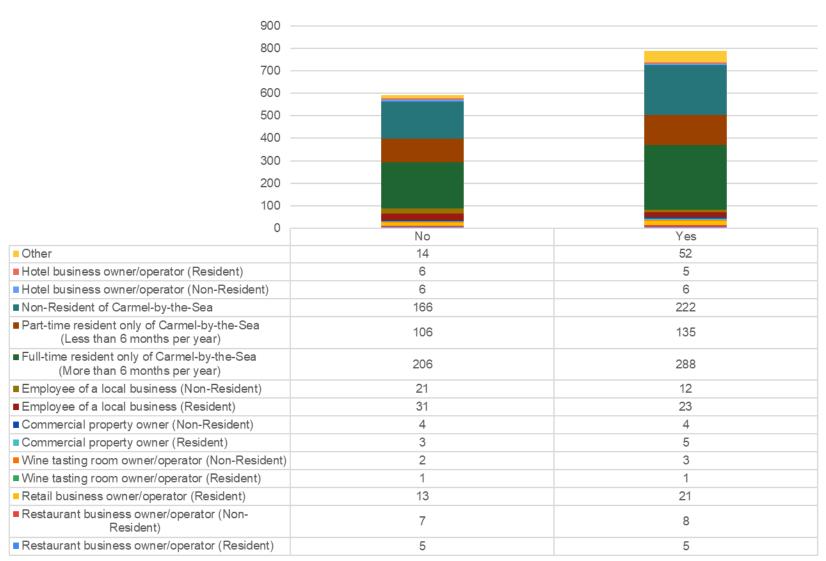
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Annual Fee

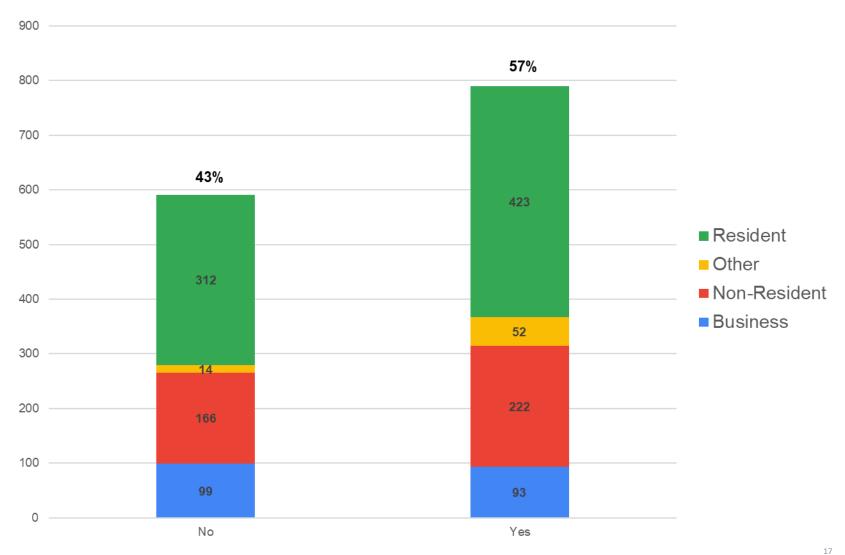
QUESTION 4 - If sidewalk seating/dining is allowed in the future, should the City charge some form of annual fee for those who receive a permit?





Annual Fee

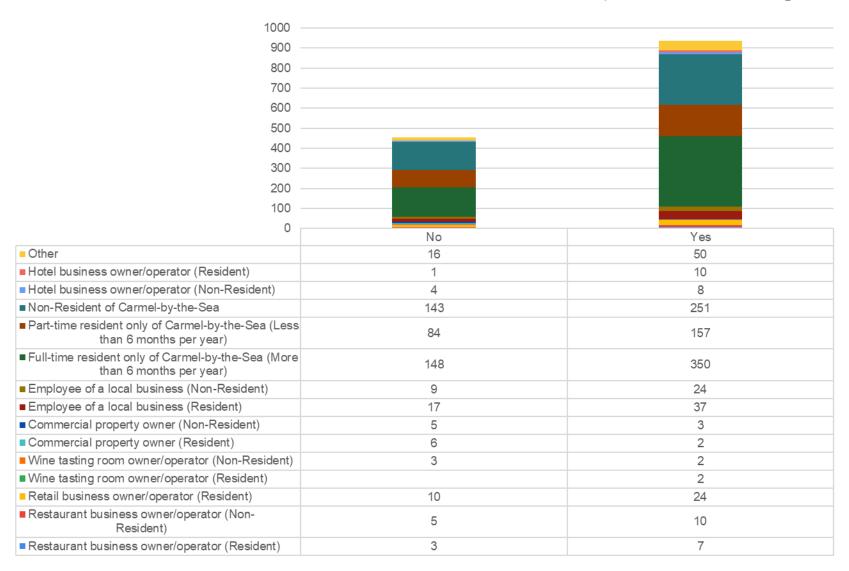
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Business Frontage

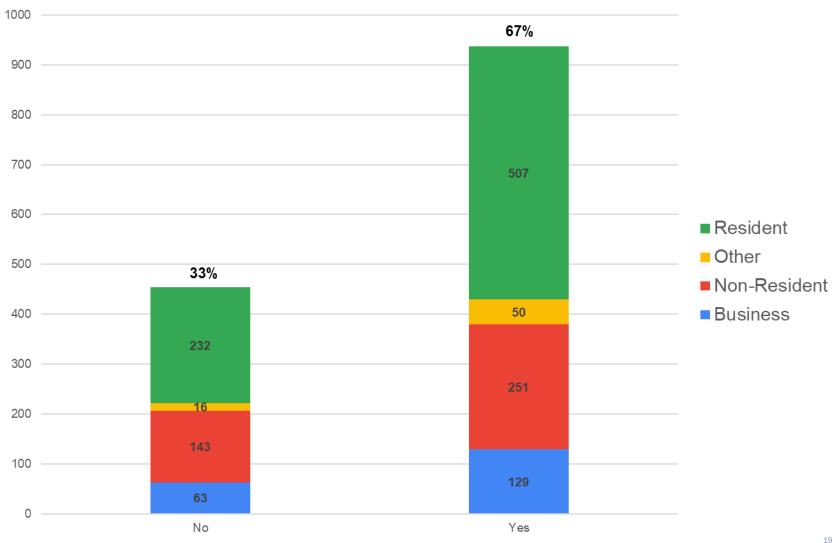
QUESTION 5 - If sidewalk seating/dining is allowed in the future, should a business be limited to the area in front of their establishment (I.e.: store frontage only)?





Business Frontage

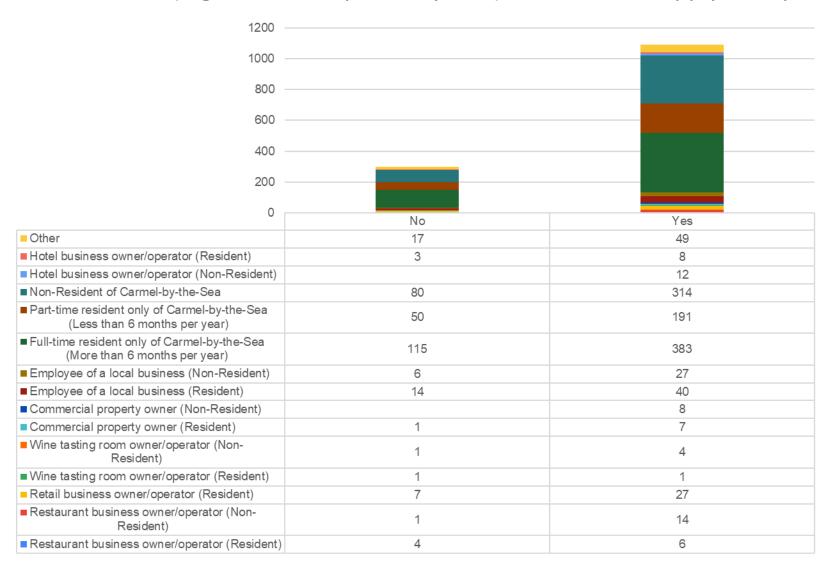
QUESTION 5 - If sidewalk seating/dining is allowed in the future, should a business be limited to the area in front of their establishment (I.e.: store frontage only)?





Specialty Restaurants

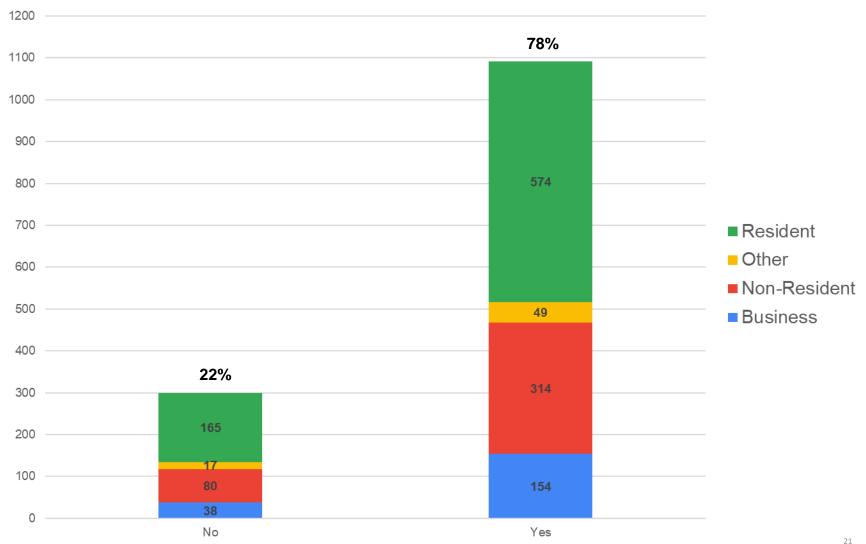
QUESTION 6 - If sidewalk seating/dining is allowed in the future, should "specialty restaurants" (e.g.: coffee shop, bakery, etc.) be allowed to apply for a permit?





Specialty Restaurants

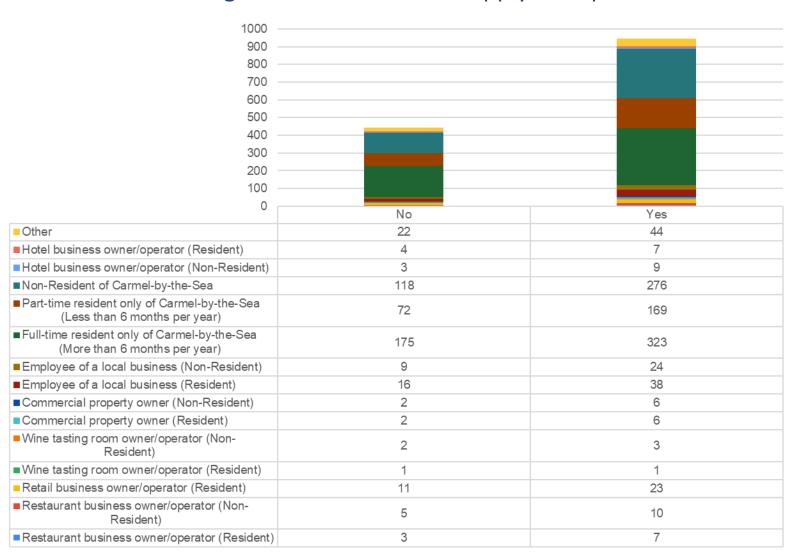
QUESTION 6 - If sidewalk seating/dining is allowed in the future, should "specialty restaurants" (e.g.: coffee shop, bakery, etc.) be allowed to apply for a permit?





Wine Tasting Shops

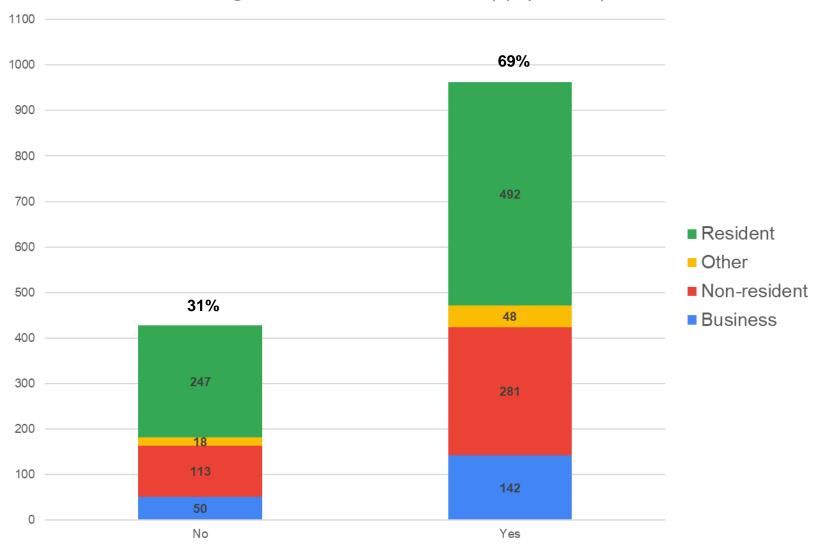
QUESTION 7 - If sidewalk seating/dining is allowed in the future, should wine tasting rooms be allowed to apply for a permit?





Wine Tasting Shops

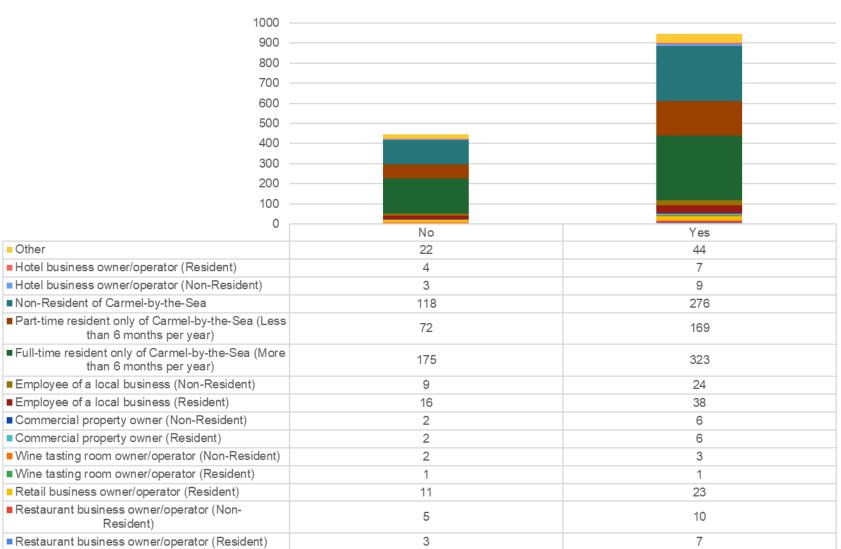
QUESTION 7 - If sidewalk seating/dining is allowed in the future, should wine tasting rooms be allowed to apply for a permit?





Existing Space

QUESTION 8 - If sidewalk seating/dining is allowed in the future, should businesses with existing private outdoor space be allowed to apply for a permit?

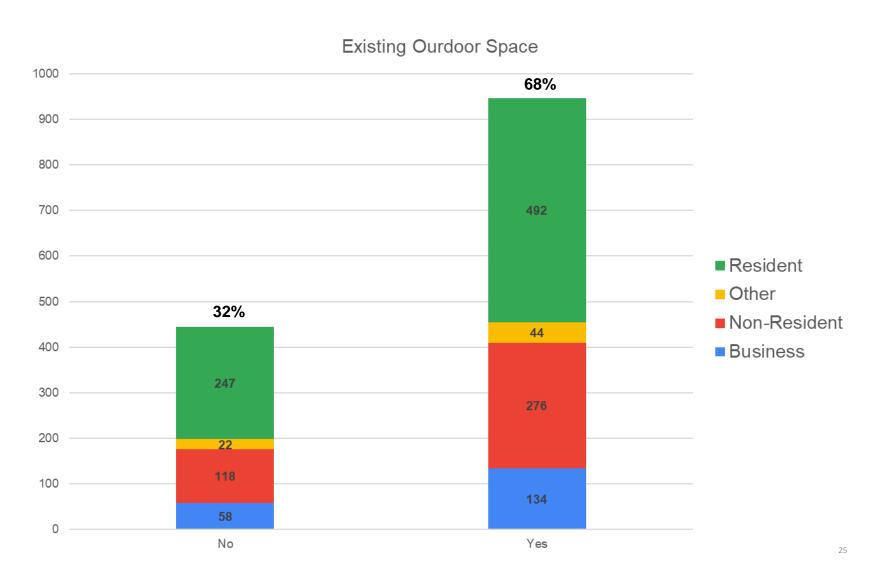


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Existing Space

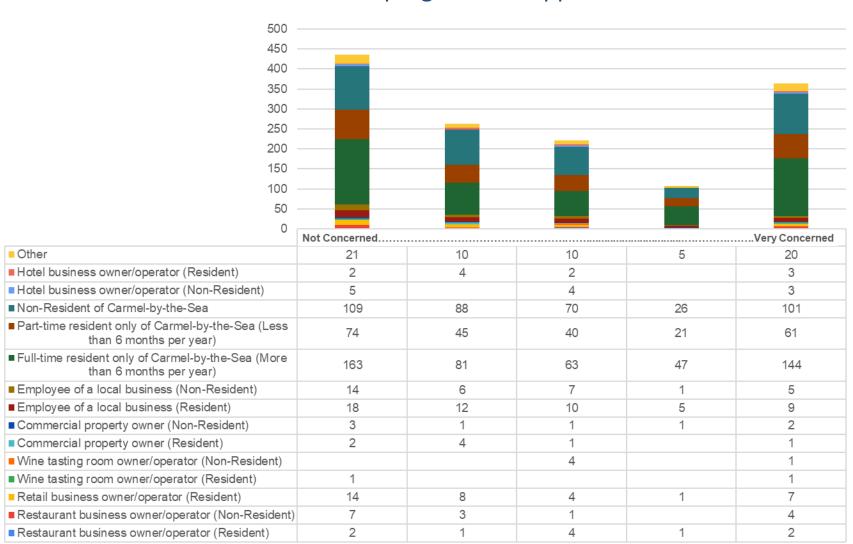
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Parking

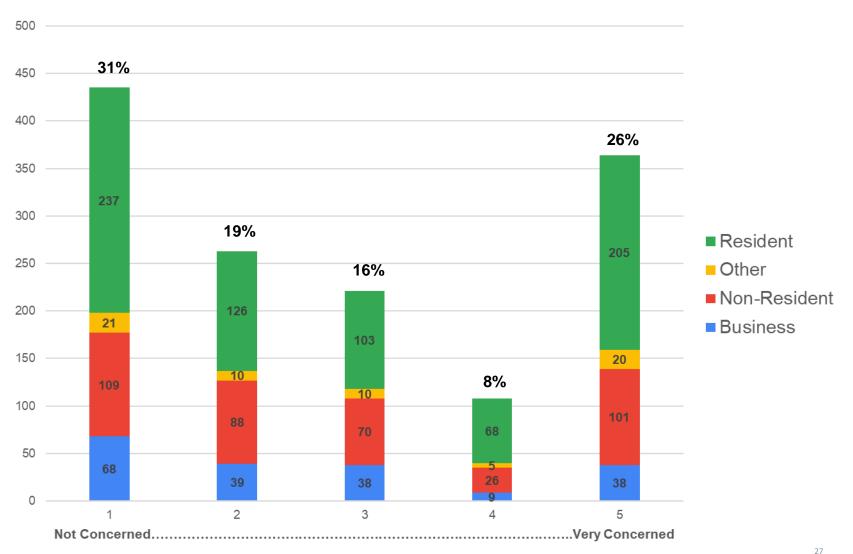
QUESTION 9 - On a scale of 1-5, how concerned are you about the loss of parking in the downtown area if a program was approved in the future?





Parking

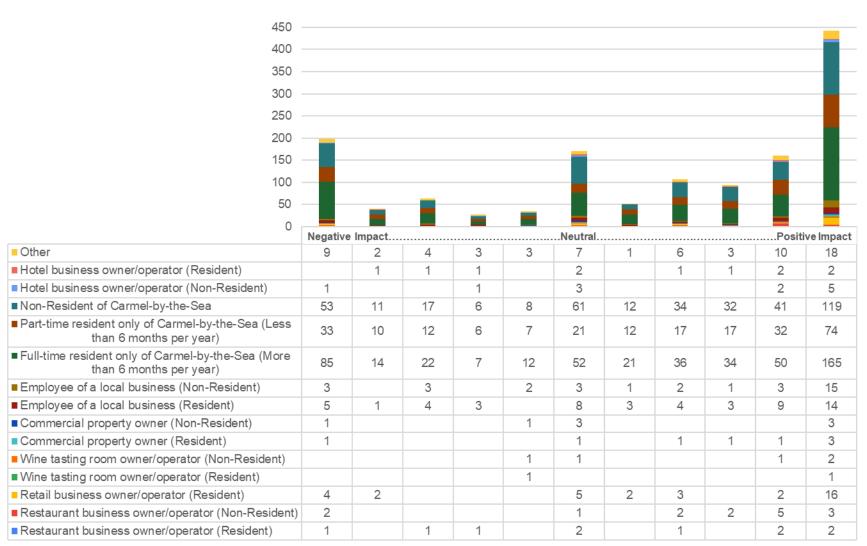
QUESTION 9 - On a scale of 1-5, how concerned are you about the loss of parking in the downtown area if a program was approved in the future?





Impact Area – Design/Aesthetic

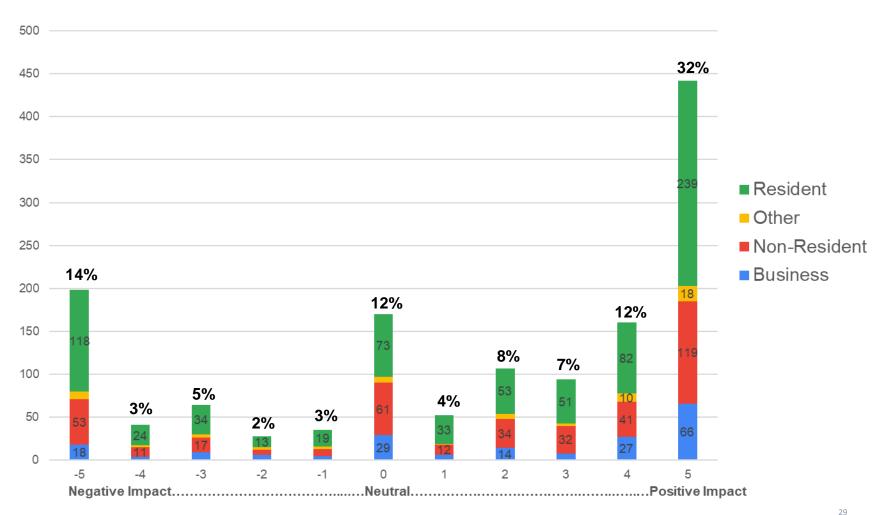
QUESTION 10a - If sidewalk seating/dining is allowed in the future, how do you think the program would impact design/aesthetics of the City?





Impact Area – Design/Aesthetic

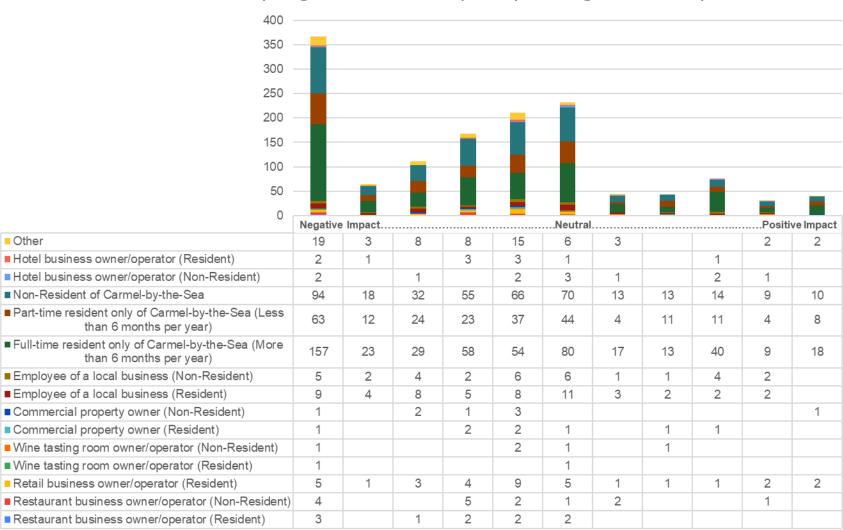
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Impact Area – Parking

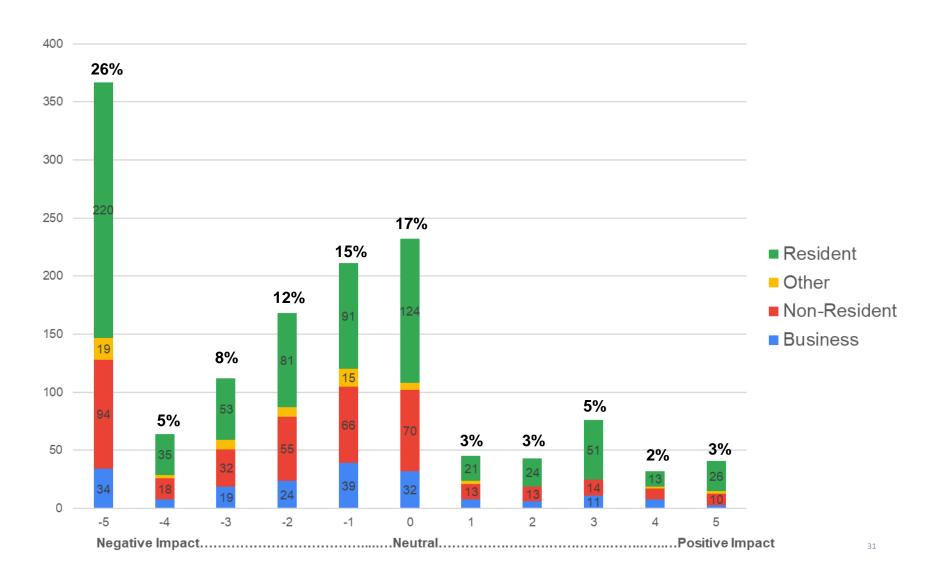
QUESTION 10b - If sidewalk seating/dining is allowed in the future, how do you think the program would impact parking in the City?





Impact Area – Parking

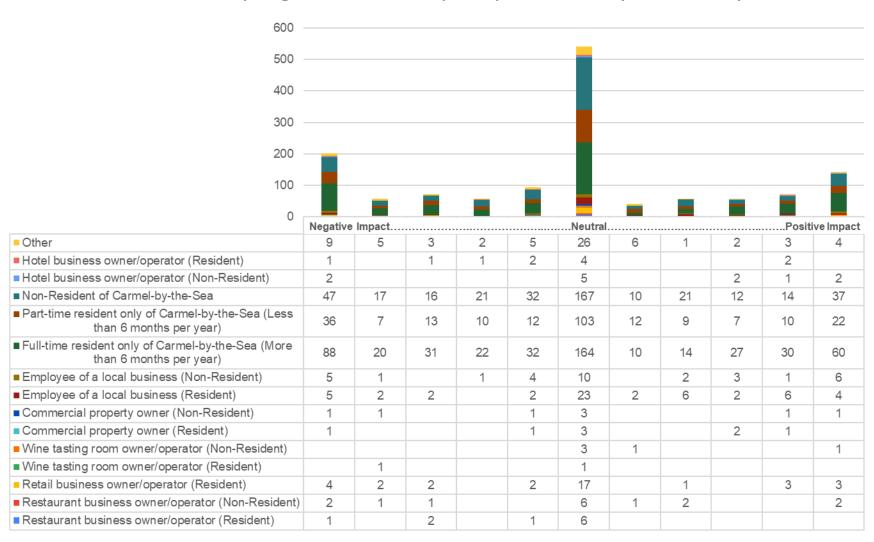
QUESTION 10b - If sidewalk seating/dining is allowed in the future, how do you think the program would impact parking in the City?





Impact Area – Public Safety

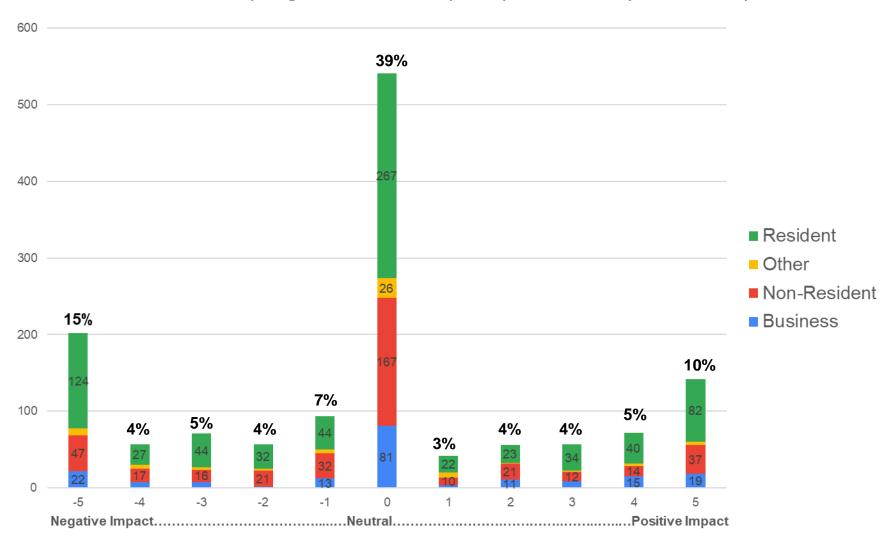
QUESTION 10c - If sidewalk seating/dining is allowed in the future, how do you think the program would impact public safety in the City?





Impact Area – Public Safety

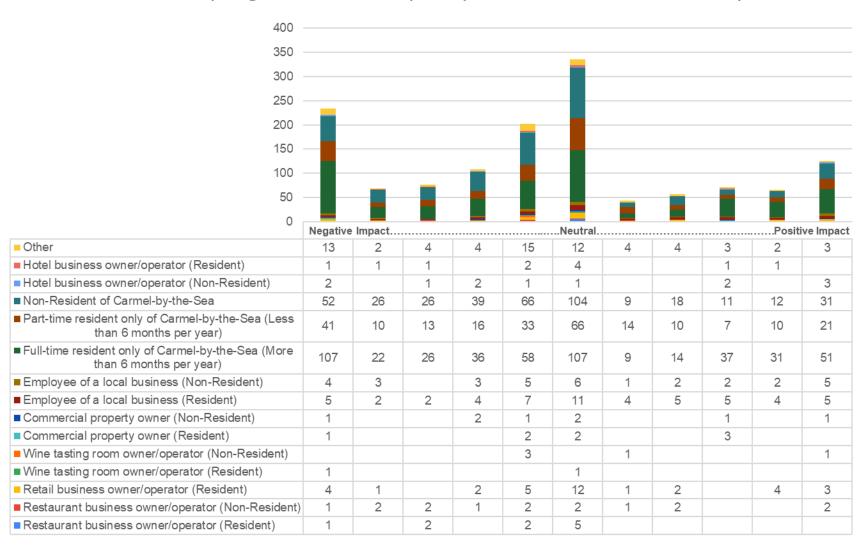
QUESTION 10c - If sidewalk seating/dining is allowed in the future, how do you think the program would impact public safety in the City?





Impact Area – Pedestrian Flow

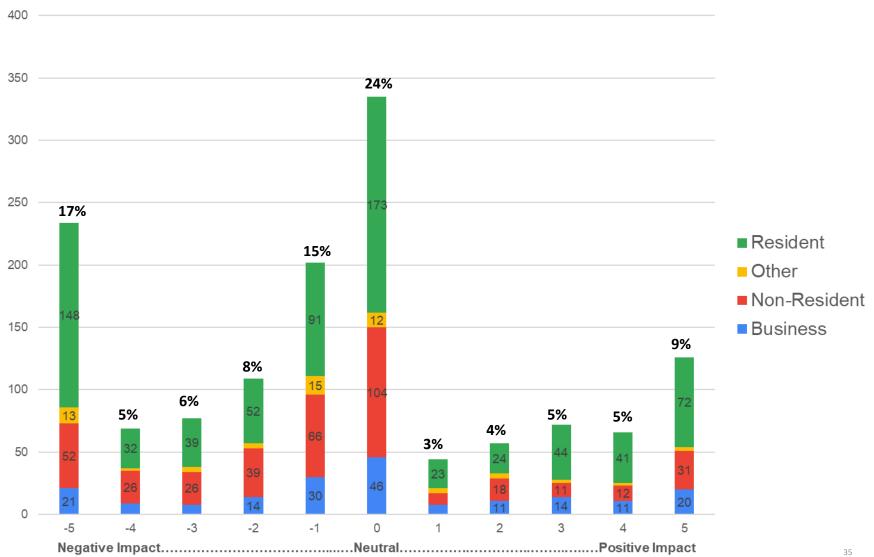
QUESTION 10d - If sidewalk seating/dining is allowed in the future, how do you think the program would impact pedestrian flow in the City?





Impact Area – Pedestrian Flow

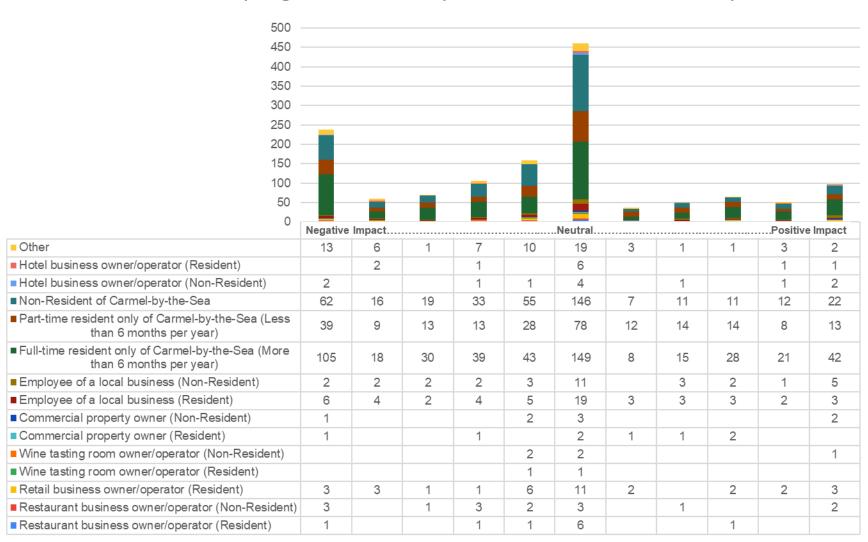
QUESTION 10d - If sidewalk seating/dining is allowed in the future, how do you think the program would impact pedestrian flow in the City?





Impact Area – Vehicle Flow

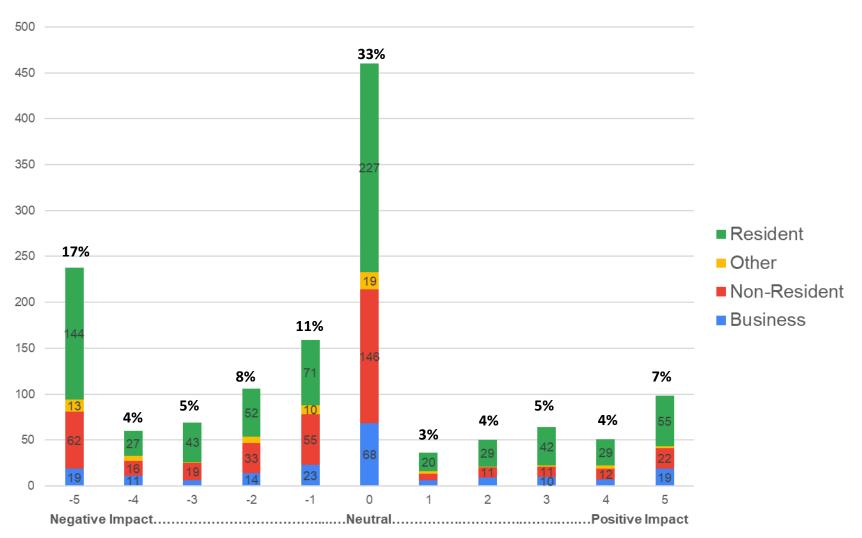
QUESTION 10e - If sidewalk seating/dining is allowed in the future, how do you think the program would impact vehicle flow in the City?





Impact Area – Vehicle Flow

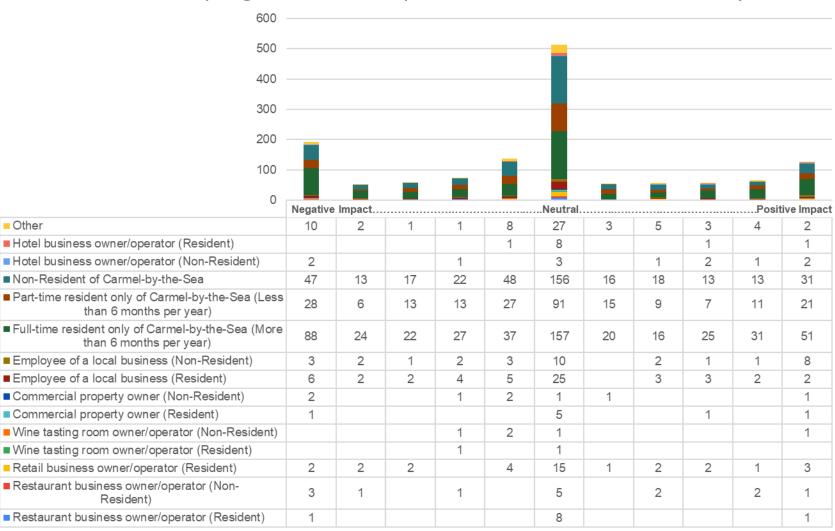
QUESTION 10e - If sidewalk seating/dining is allowed in the future, how do you think the program would impact vehicle flow in the City?





Impact Area – Noise/Nuisance

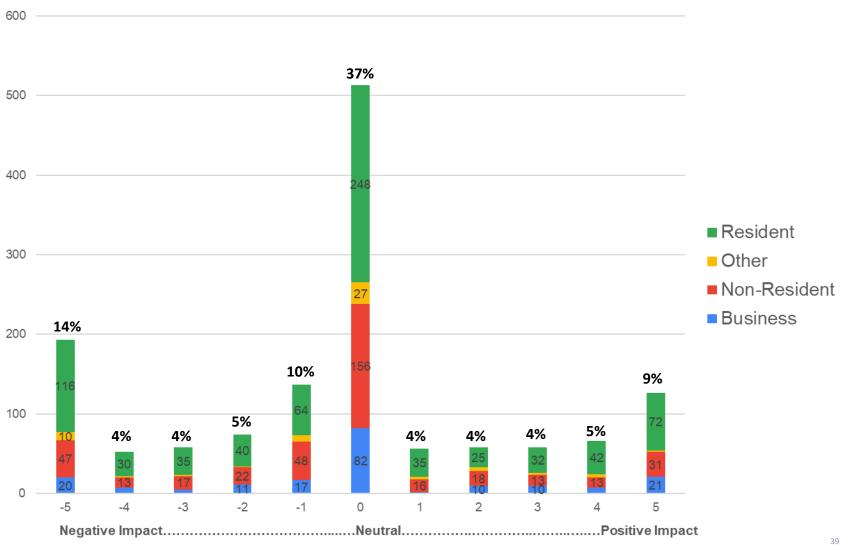
QUESTION 10f - If sidewalk seating/dining is allowed in the future, how do you think the program would impact noise/nuisances in the City?





Impact Area – Noise/Nuisance

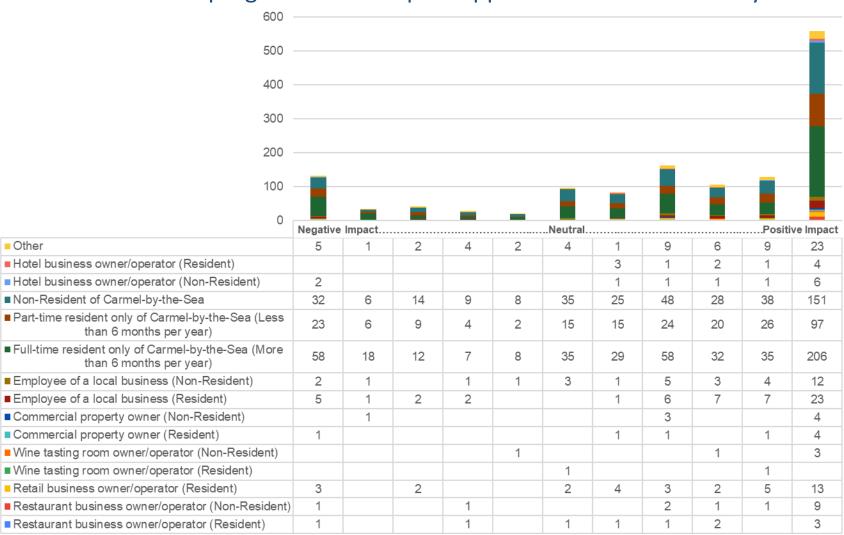
QUESTION 10f - If sidewalk seating/dining is allowed in the future, how do you think the program would impact noise/nuisances in the City?





Impact Area – Appeal to Visitors

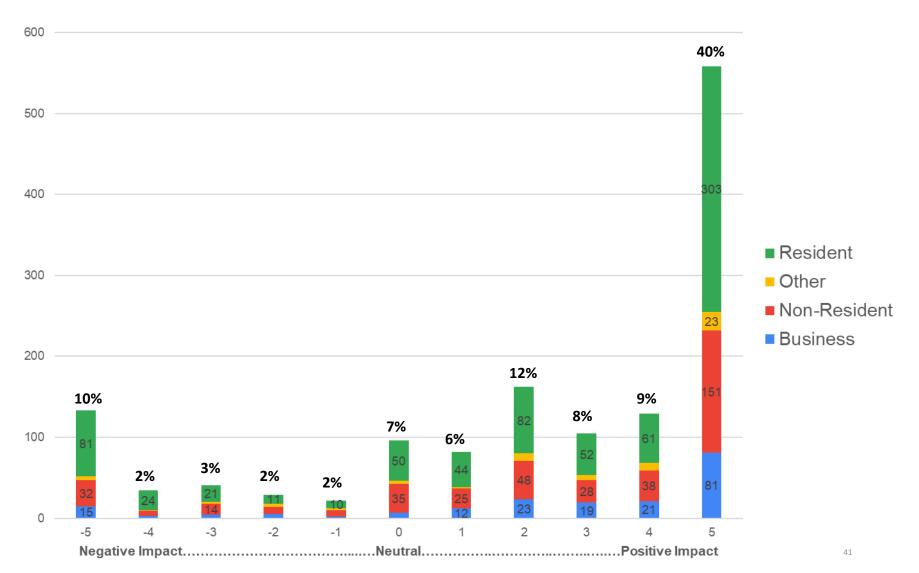
QUESTION 10g - If sidewalk seating/dining is allowed in the future, how do you think the program would impact appeal to visitors of the City?





Impact Area – Appeal to Visitors

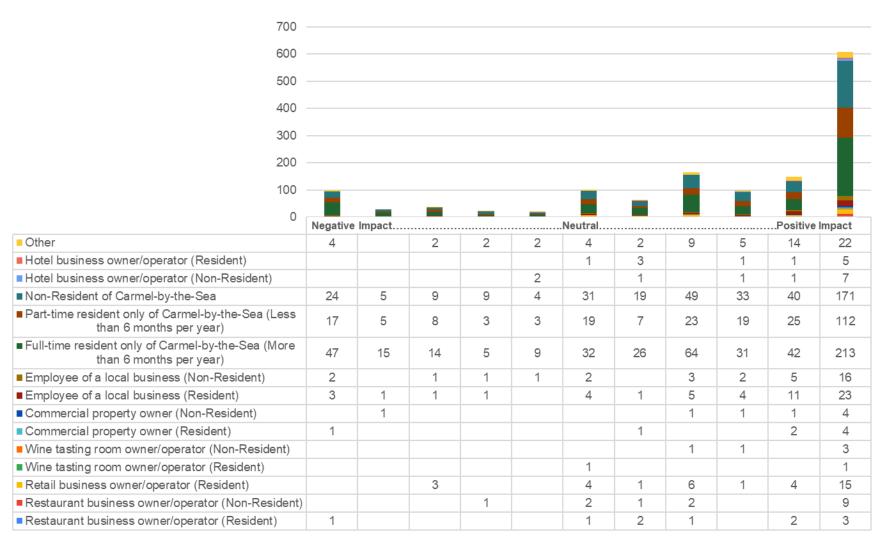
QUESTION 10g - If sidewalk seating/dining is allowed in the future, how do you think the program would impact appeal to visitors of the City?





Impact Area – Desire to Dine Out

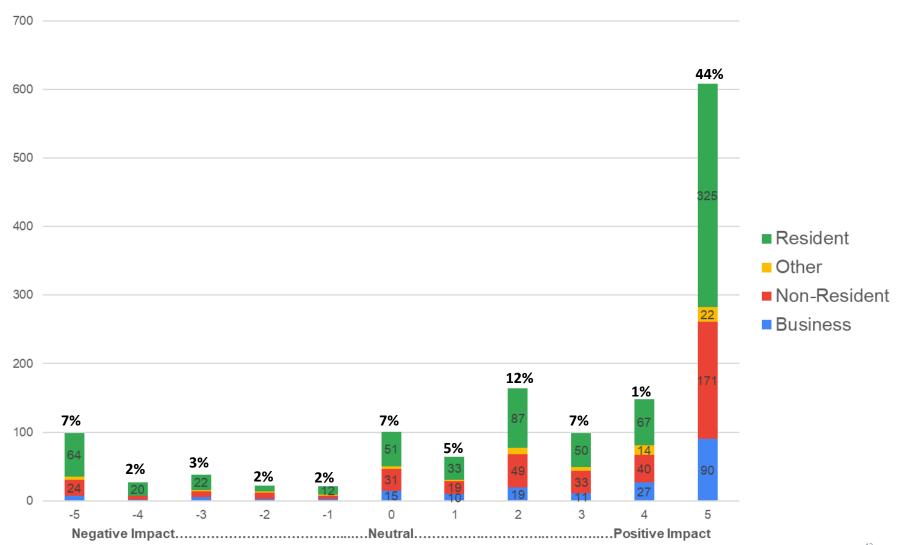
QUESTION 10h - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the desire to dine out in the City?





Impact Area – Desire to Dine Out

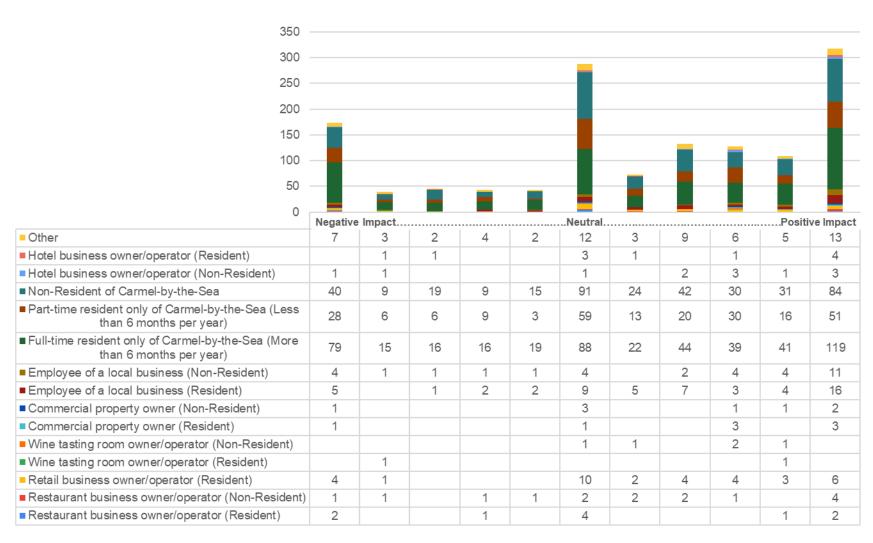
QUESTION 10h - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the desire to dine out in the City?





Impact Area – Retail Shopping Experience

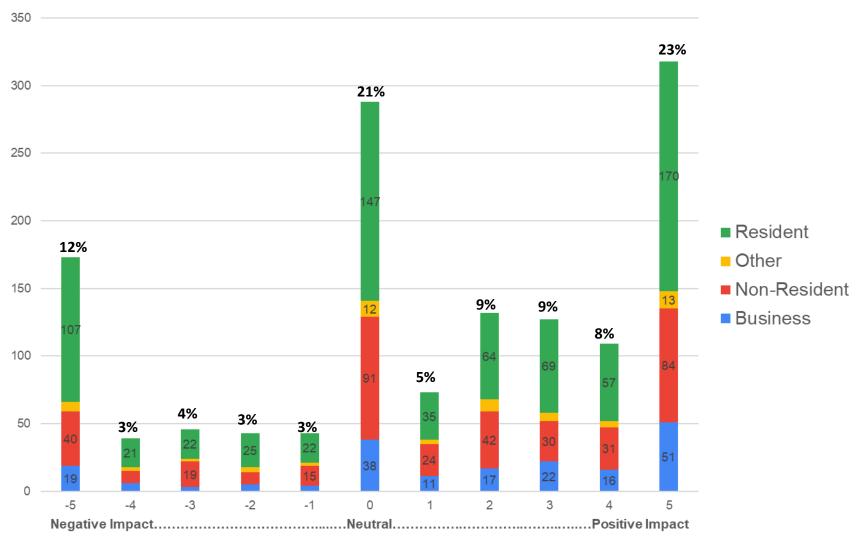
QUESTION 10i - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the retail shopping experience in the City?





Impact Area – Retail Shopping Experience

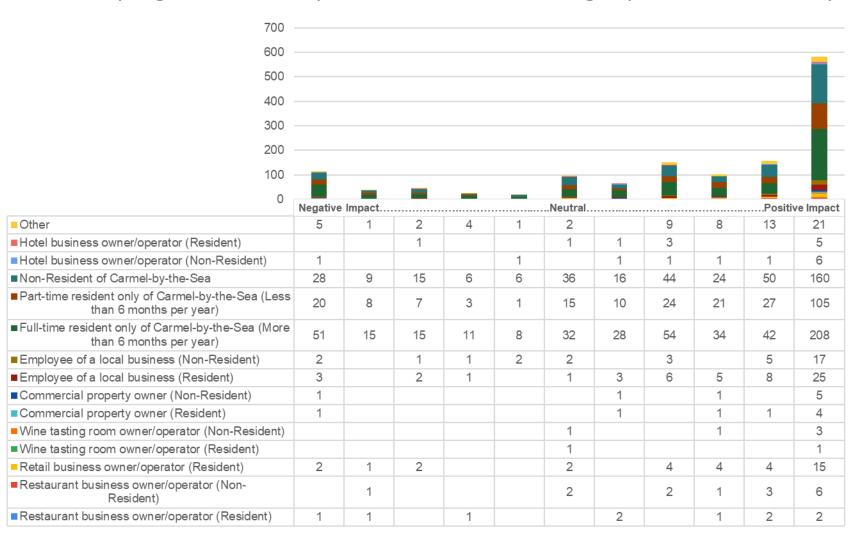
QUESTION 10i - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the retail shopping experience in the City?





Impact Area – Restaurant Dining Experience

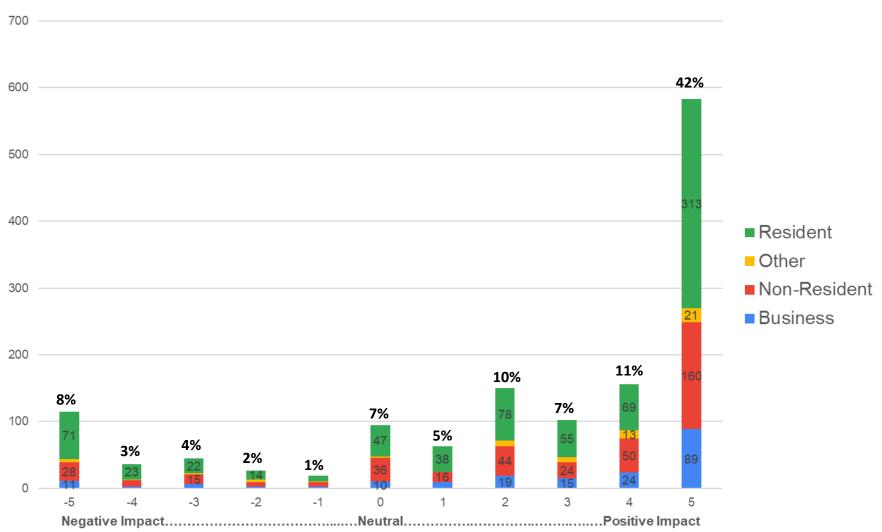
QUESTION 10j - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the restaurant dining experience in the City?





Impact Area – Restaurant Dining Experience

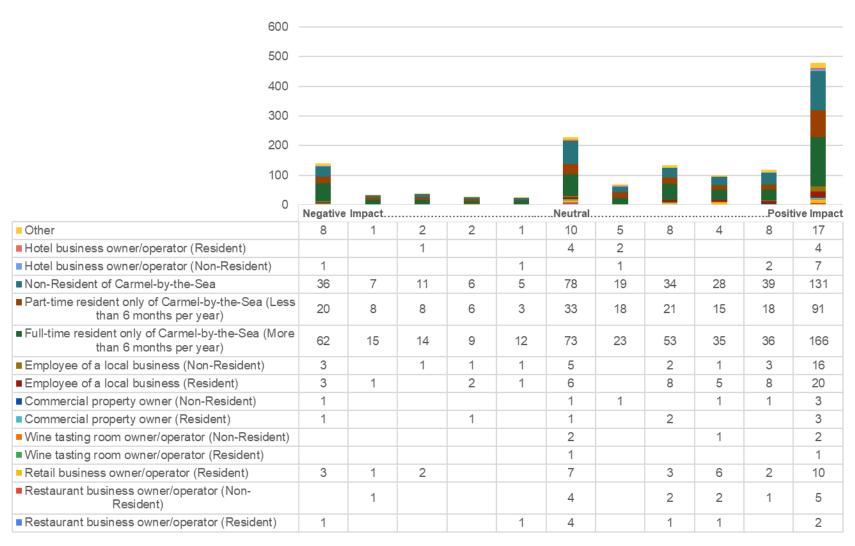
QUESTION 10j - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the restaurant dining experience in the City?





Impact Area – Wine Tasting Experience

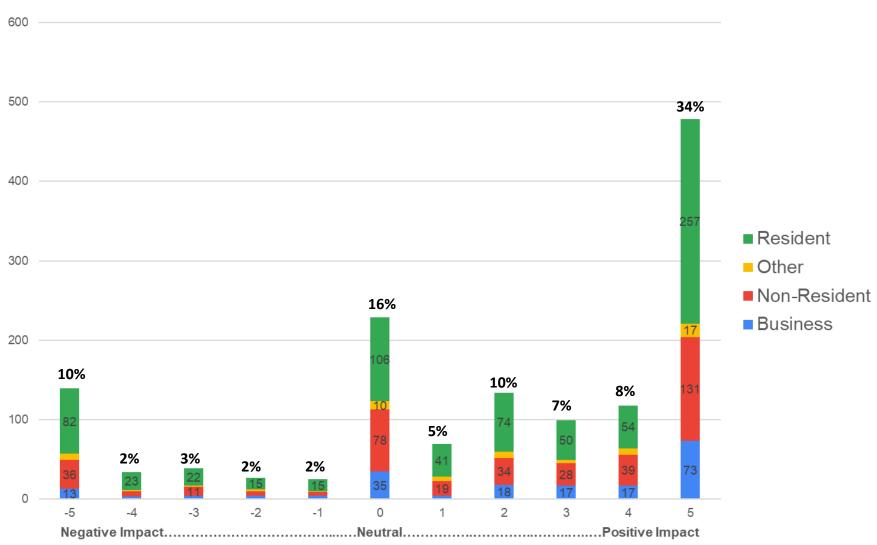
QUESTION 10k - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the wine tasting experience in the City?





Impact Area – Wine Tasting Experience

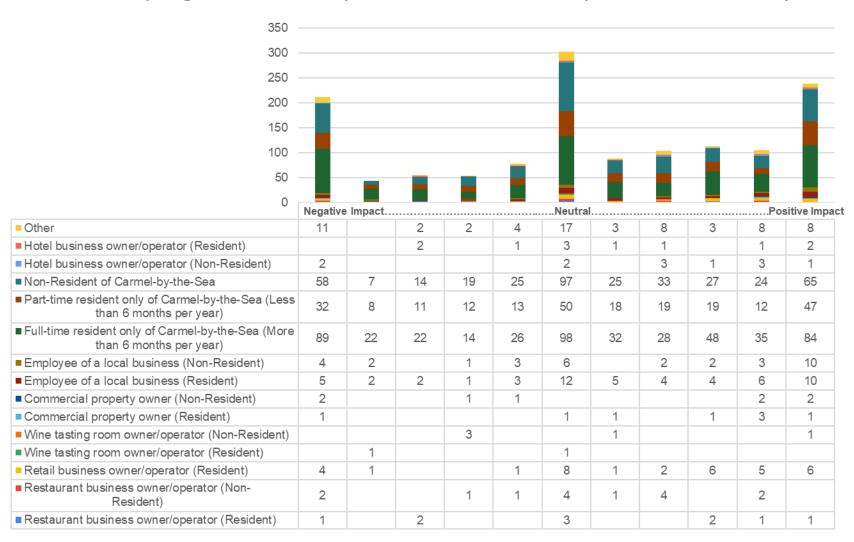
QUESTION 10k - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the wine tasting experience in the City?





Impact Area – Residential Experience

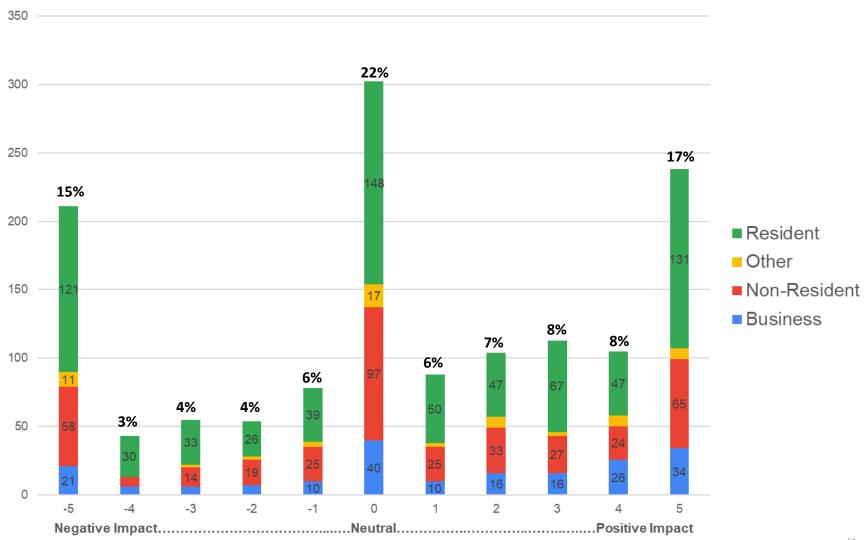
QUESTION 101 - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the residential experience in the City?





Impact Area – Residential Experience

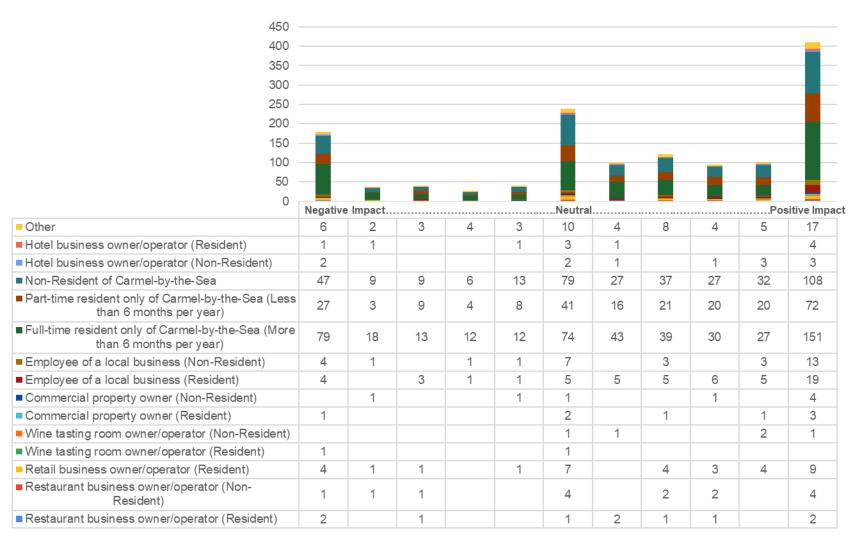
QUESTION 101 - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the residential experience in the City?





Impact Area – Economic Equity

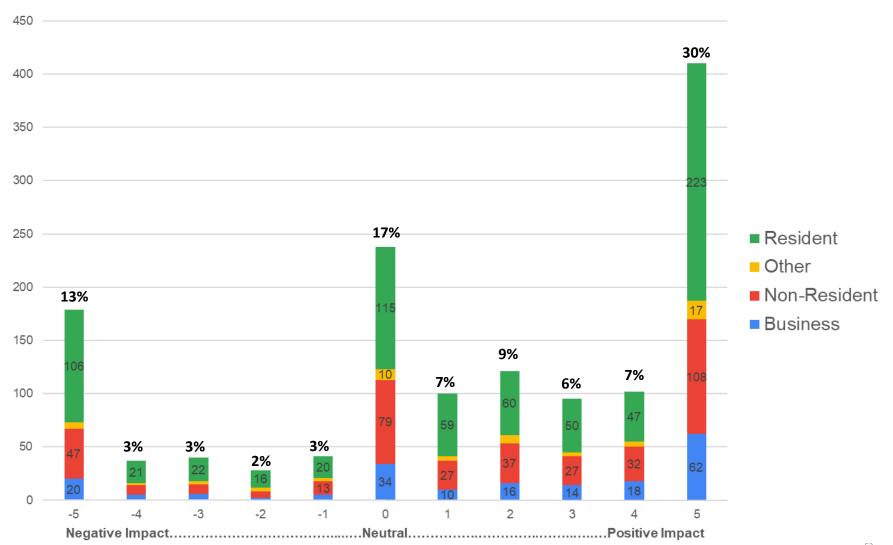
QUESTION 10m - If sidewalk seating/dining is allowed in the future, how do you think the program would impact economic equity in the City?





Impact Area – Economic Equity

QUESTION 10m - If sidewalk seating/dining is allowed in the future, how do you think the program would impact economic equity in the City?





Additional Comments

QUESTION 11- Please share any other thoughts you have regarding a possible future sidewalk seating/dining program?

