

Outdoor Seating Ad-Hoc Committee

Survey Results

July 22, 2021



- How survey was conducted
 - Online and also available hardcopy
 - Active for 30 days
 - Multiple outreach/marketing efforts to encourage participation
 - 1485 total responses
 - Includes 2 submitted via paper copy
 - 94 duplicates removed (same email address)
 - 1391 adjusted total responses

How survey is being reported

- Data calculated two ways for each question
- First chart for each question analyzed by **specific respondent** type
- Second chart for each question analyzed by **general respondent** type
- Additional data sorting possible if directed by Ad Hoc
- Comments received as part of survey have been converted to a "word cloud" that illustrates the most frequently used words



Respondent Type

QUESTION 1 - Which category (SELECT ONE) best describes you?





Respondent Type

QUESTION 1 - Which category (SELECT ONE) best describes you?



Consistency With Character (Attached)

QUESTION 2a - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?



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Consistency With Character (Attached)

<u>QUESTION 2a -</u> On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?



Consistency With Character (Attached)

QUESTION 2a - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?



Consistency With Character (Detached)

<u>QUESTION 2b -</u> On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?



Consistency With Character (Detached)

QUESTION 2b - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?



Consistency With Character (Detached)

<u>QUESTION 2b -</u> On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?



Consistency With Character (Bistro)

<u>QUESTION 2c -</u> On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?

	Business		
Sidewalk	Ö Ö Ö Ö Sidewalk	Sidewalk	
Parking	Parking	Parking	
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	Street		
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Consistency With Character (Bistro)

QUESTION 2c - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?



Consistency With Character (Bistro)

QUESTION 2c - On a scale of 1-5, how consistent is the dining type with the character of Carmel-by-the-Sea if allowed in the future?





Standard Closure Time

QUESTION 3 - If sidewalk seating/dining is allowed in the future, should there be a standard closure time for all?



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Standard Closure Time

QUESTION 3 - If sidewalk seating/dining is allowed in the future, should there be a standard closure time for all?





Annual Fee

QUESTION 4 - If sidewalk seating/dining is allowed in the future, should the City charge some form of annual fee for those who receive a permit?





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Business Frontage

QUESTION 5 - If sidewalk seating/dining is allowed in the future, should a business be limited to the area in front of their establishment (I.e.: store frontage only)?





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Specialty Restaurants

QUESTION 6 - If sidewalk seating/dining is allowed in the future, should "specialty restaurants" (e.g.: coffee shop, bakery, etc.) be allowed to apply for a permit?





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Wine Tasting Shops

QUESTION 7 - If sidewalk seating/dining is allowed in the future, should wine tasting rooms be allowed to apply for a permit?





Wine Tasting Shops

QUESTION 7 - If sidewalk seating/dining is allowed in the future, should wine tasting rooms be allowed to apply for a permit?





Existing Space

QUESTION 8 - If sidewalk seating/dining is allowed in the future, should businesses with existing private outdoor space be allowed to apply for a permit?





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Existing Ourdoor Space



Parking

QUESTION 9 - On a scale of 1-5, how concerned are you about the loss of parking in the downtown area if a program was approved in the future?



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Parking

QUESTION 9 - On a scale of 1-5, how concerned are you about the loss of parking in the downtown area if a program was approved in the future?



Impact Area – Design/Aesthetic

QUESTION 10a - If sidewalk seating/dining is allowed in the future, how do you think the program would impact design/aesthetics of the City?



Impact Area – Design/Aesthetic

QUESTION 10a - If sidewalk seating/dining is allowed in the future, how do you think the program would impact design/aesthetics of the City?





Impact Area – Parking

QUESTION 10b - If sidewalk seating/dining is allowed in the future, how do you think the program would impact parking in the City?





Impact Area – Parking

QUESTION 10b - If sidewalk seating/dining is allowed in the future, how do you think the program would impact parking in the City?





Impact Area – Public Safety

<u>QUESTION 10c</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact public safety in the City?





Impact Area – Public Safety

<u>QUESTION 10c</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact public safety in the City?



Impact Area – Pedestrian Flow

<u>QUESTION 10d</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact pedestrian flow in the City?



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Impact Area – Vehicle Flow

QUESTION 10e - If sidewalk seating/dining is allowed in the future, how do you think the program would impact vehicle flow in the City?




Impact Area – Vehicle Flow

<u>QUESTION 10e</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact vehicle flow in the City?



Impact Area – Noise/Nuisance

QUESTION 10f - If sidewalk seating/dining is allowed in the future, how do you think the program would impact noise/nuisances in the City?



Impact Area – Noise/Nuisance

<u>QUESTION 10f</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact noise/nuisances in the City?



Impact Area – Appeal to Visitors

QUESTION 10g - If sidewalk seating/dining is allowed in the future, how do you think the program would impact appeal to visitors of the City?



Impact Area – Appeal to Visitors

<u>QUESTION 10g</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact appeal to visitors of the City?



Impact Area – Desire to Dine Out

QUESTION 10h - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the desire to dine out in the City?



Impact Area – Desire to Dine Out

QUESTION 10h - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the desire to dine out in the City?



Impact Area – Retail Shopping Experience

QUESTION 10i - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the retail shopping experience in the City?



Impact Area – Retail Shopping Experience

QUESTION 10i - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the retail shopping experience in the City?



Impact Area – Restaurant Dining Experience

<u>QUESTION 10j</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the restaurant dining experience in the City?



Impact Area – Restaurant Dining Experience

<u>QUESTION 10j</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the restaurant dining experience in the City?



Impact Area – Wine Tasting Experience

QUESTION 10k - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the wine tasting experience in the City?



Impact Area – Wine Tasting Experience

QUESTION 10k - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the wine tasting experience in the City?



Impact Area – Residential Experience

QUESTION 101 - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the residential experience in the City?



Impact Area – Residential Experience

<u>QUESTION 101</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact the residential experience in the City?



Impact Area – Economic Equity

<u>QUESTION 10m</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact economic equity in the City?



Impact Area – Economic Equity

<u>QUESTION 10m</u> - If sidewalk seating/dining is allowed in the future, how do you think the program would impact economic equity in the City?





Additional Comments

QUESTION 11- Please share any other thoughts you have regarding a possible future sidewalk seating/dining program ?

