



CITY OF CARMEL-BY-THE-SEA

CITY COUNCIL Staff Report

SR 2016-1200
November 1, 2016
Consent Agenda

TO:	Honorable Mayor and City Council Members
SUBMITTED BY:	Ashlee Wright, City Clerk
APPROVED BY:	Chip Rerig, City Administrator
SUBJECT:	Ratification of appointments to the Forest and Beach Commission and the Historic Resources Board.

RECOMMENDATION

Ratify appointments to the Forest and Beach Commission and the Historic Resources Board.

BACKGROUND / SUMMARY

City boards and commissions perform a valuable service to the City by providing means by which the City Council can obtain advice, opinions, and recommendations of City residents and other members of the community. Due to the resignation of Maggie Eaton from the Forest and Beach Commission and the appointment of former Historic Resources Board member Julie Wendt to the Planning Commission there are currently two unscheduled vacancies on City boards/commissions.

Mayor Dallas and Vice Mayor Theis interviewed applicants for vacancies on the Friday, October 28, 2016. All applicants demonstrated a strong commitment to service and a desire to serve the Carmel-by-the-Sea community. The ad hoc committee was appreciative of all community members of diverse backgrounds and exceptional skill sets, who filled out an application and participated in the interview process.

After much deliberation the ad hoc committee has identified the following individuals as qualified and ideal candidates to fill the vacancies and is recommending the appointment of the following applicants:

- Al Saroyan, Forest and Beach Commission
- Alex Heisinger, Historic Resources Board

FISCAL IMPACT

N/A

PRIOR CITY COUNCIL ACTION

N/A

ATTACHMENTS

1. Application – Al Saroyan, Forest and Beach Commission
2. Application – Alex Heisinger, Historic Resources Board
3. Applications received from applicants not appointed: Deborah Winnick, Tad Mason, and Jeff Baron.



City of Carmel-by-the-Sea

OCT 21 2016

Received by City Clerk

10/28/16
3:10 PM

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

NAME AL SAROYAN DATE 10-19-16

RESIDENCE ADDRESS [REDACTED] CITY CARMEL ZIP 93921

MAILING ADDRESS [REDACTED] CITY SAND CITY ZIP 93955

RESIDENCE PHONE [REDACTED] BUSINESS PHONE [REDACTED]

EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 28 YRS

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	<input type="checkbox"/>
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	<input type="checkbox"/>
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	<input type="checkbox"/>
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	<input checked="" type="checkbox"/>
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	<input checked="" type="checkbox"/>

Will you be available to attend board/commission meetings regularly? YES

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES NO

Reason for Interest in the Position:

AS A LONG TIME CARMEL RESIDENT, I AM INTERESTED IN UTILIZING MY EXPERTISE TO ASSIST IN THE PRESERVATION OF CARMEL AND ITS HISTORIC RESOURCES. I AM AVAILABLE AS A VOLUNTEER TO DEVOTE THE TIME AND ENERGY NECESSARY FOR THE POSITION.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

I AM A LICENSED ARCHITECT, GENERAL CONTRACTOR AND REAL ESTATE BROKER. I HAVE BEEN DESIGNING AND BUILDING IN THE CARMEL AREA FOR ALMOST 30 YEARS. I HAVE DESIGNED, RESTORED AND REMODELED NUMEROUS HISTORIC STRUCTURES AND AM VERY FAMILIAR WITH THE SECRETARY OF THE INTERIOR'S GUIDELINES FOR HISTORIC STRUCTURES. AS AN ARCHITECT, I HAVE STUDIED, ADMIRERD AND ANALYZED MANY HISTORIC STRUCTURES AND HAVE AN AFINITY FOR THEM AND THEIR PRESERVATION.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

I AM THE PRESIDENT AND HAVE A FINANCIAL INTEREST IN SAROYAN CONST. INC. AND LENOX HILL INTERIORS, INC AND AM TRUSTEE FOR SEVERAL FAMILY TRUSTS.

Education:

Institution	Course of Study	Degree Year (s)
CAL POLY SAN LUIS OBISPO	SCHOOL OF ARCHITECTURE	5 YR BACHELOR OF ARCHITECTURE 1970

Employment Experience (Start with Most Recent):

Organization: SAROYAN CONSTRUCTION, INC.	
Position: PRESIDENT / CONTRACTOR	Year: 1993
Organization: LENOX HILL INTERIORS, INC	
Position: PRESIDENT / DESIGNER / BUYER	Year: 2012
Organization:	
Position:	Year:

Prior public service, civic or volunteer activities:

Organization: CARMEL VALLEY ROTARY CLUB	
Position: PRESIDENT	Year: 1994
Organization: FRIENDS OF SUNSET	
Position: BOARD MEMBER	Year: 1996
Organization: SHERIFF'S ADVISORY COUNCIL	
Position: PRESIDENT	Year: 2006


Signature

10-19-16.
Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

APPENDIX

COMMUNITY ACTIVITIES AND CULTURAL COMMISSION

The Community and Cultural Commission is a five-member body whose role is to stimulate and encourage community, cultural and artistic activities within the City, and to make recommendations to the City Council and the City Administrator concerning community, cultural, and artistic activities and programs as may be deemed appropriate.

HARRISON MEMORIAL LIBRARY BOARD OF TRUSTEES

The Harrison Memorial Library Board of Trustees is a five-member body whose duties and responsibilities are to manage, control and administer any library building or library property owned by the City, and to make and enforce all rules, regulations and bylaws necessary for the administration, government and protection of the library.

PLANNING COMMISSION

The Planning Commission is a five-member body whose duties and responsibilities are to develop and maintain a General Plan; review Environmental Impact Reports and Initial Studies; conduct public hearings, review evidence and determine requests for use permits, variances, rezoning and land use Code amendments; hear and render decisions on appeals of determinations made by administrative staff; determine the consistency with the General Plan of capital improvement projects and programs; and review and act upon design review and design study applications.

FOREST AND BEACH COMMISSION

The Forest and Beach Commission is a five-member body whose duties and responsibilities are to develop a management plan for the urban forest, parks and beach and to correlate such plans with the City's General Plan; consider and act on applications for tree-trimming and tree-removal; and advise the City Council or other government instrumentalities of the City with respect to specific items of management and technical forestry and beach matters.

HISTORIC RESOURCES BOARD

The Historic Resources Board is a five-member body whose purpose is to carry out the policies of the architectural/cultural/historic (ACH) element of the General Plan and to serve in an advisory capacity to the Planning Commission and City Council; develop and maintain an inventory of significant sites, structures and districts; and review requests to alter or modify the exteriors of designated resources.



October 26, 2016

City of Carmel by the Sea

I am excited by the possibilities of serving on the Forest and Beach Commission for the City of Carmel, where I have resided since 1988. As a licensed Architect and Masterbuilder, I have Designed and Constructed numerous projects in the Carmel area and have extensive experience and success building among the many protected trees in our forest.

I am familiar with the City's General Plan, Ordinances and the Coastal Commission and believe I can effectively analyze and contribute objectively as a Commissioner. I have observed the changes in our forest and will work towards solutions to maintain and preserve our heritage.

Sincerely,


Al Saroyan,

RECEIVED

OCT 27 2016

City of Carmel-by-the-Sea
Planning & Building Dept.

760 Redwood Ave.
Sand City, CA 93955
tel 831.393.1800
fax 831.393.2400



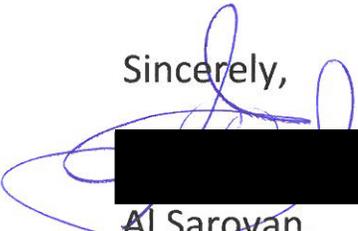
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Sincerely,



Al Saroyan,

RECEIVED

OCT 27 2016

**City of Carmel-by-the-Sea
Planning & Building Dept.**

760 Redwood Ave.
Sand City, CA 93955
tel 831.393.1800
fax 831.393.2400



10/28/16
3:40 pm

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

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NAME Alexander J. Heisinger DATE 10/17/2016

RESIDENCE ADDRESS [REDACTED] CITY Carmel-by-the-Sea ZIP 93921

MAILING ADDRESS [REDACTED] CITY Carmel ZIP 93921

RESIDENCE PHONE [REDACTED] BUSINESS PHONE [REDACTED]

EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? _____

I'm a lifelong resident of Carmel (Hatton Fields) and attendee of Carmel public schools.

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

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Will you be available to attend board/commission meetings regularly? Yes

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In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES NO

Reason for Interest in the Position:

To continue my family's tradition of service to our community. To help ensure that our small village remains "primarily, essentially and predominantly a residential City."

Historic Resources Board: A key component of our village's character is its historic inventory. Our historic properties are unique in their architecture and the stories they tell. It's our responsibility as residents to preserve, maintain and promote these properties. I've always had a passion for history and architecture. It's why I pursued a degree in Real Estate & Land Use along with a Minor in History. As a real estate professional working in this community I've become intimately familiar with our historic inventory and the processes involved in selecting these homes and buildings. I believe we should make clearer the process in how a property is deemed historic. I am a big proponent of the Mills Act. The property tax incentive given to owners of historic properties can greatly offset the cost of preservation. We need to continue promoting the Mills Act while also putting in place a system to select commercial buildings.

Forest & Beach Commission: Our lush forests and scenic beaches are our greatest natural assets. As stewards of these assets we, as residents, need to ensure that we protect and responsibly maintain our forests and beaches. I appreciate the amount of care and consideration that was used when finding a solution to beach fires. The solution addressed health and safety while balancing the wants and needs of our citizens. Another challenge we face as a community is the management of our forests. We need to protect our forests while proactively maintaining them. Issues such as clearing the underbrush, and removal of dead trees and invasive plant species need to be addressed. Doing this will ensure our forests long term vitality, so that they may be enjoyed for future generations to come.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

My family settled on the Big Sur Coast in the 1880's and became residents of Carmel in the 1930's. I am very familiar with the history and traditions of the Carmel community. My great-grandmother served as the children's librarian at Harrison Memorial for over 20 years. In addition to careers in construction, architecture and law, my parents and grandparents have served as volunteers with several local community organizations, a family tradition I intend to continue.

I hold a B.S. in Real Estate and Land Use Affairs along with a Minor in History. Prior to receiving my Real Estate Broker's license, I was a Research Associate with Hanley Wood Market Intelligence, the leading publisher of primary & secondary housing market data in the nation. At Hanley Wood, I tracked developments throughout California, Nevada & Arizona, from the planning phase, through their construction and sale.

I believe that the skill set I've acquired from my formal education, practical experience and generational knowledge of the community uniquely positions me to provide a meaningful service as a member of either the Historic Resources Board or Forest and Beach Commission.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

N/A

Education:

Institution	Course of Study	Degree Year (s)
Sacramento State University	B.S. Real Estate & Land Use Affairs	2010
	Minor in History	2010

Employment Experience (Start with Most Recent):

Organization: Coldwell Banker Del Monte Realty	
Position: Broker Associate	Year: 2015
Organization: Heisinger & Associates, Inc	
Position: President, CEO & Broker of Record	Year: 2014
Organization: River City Capital (Sacramento)	
Position: Principal & Broker of Record	Year: 2013

Prior public service, civic or volunteer activities:

Organization: Carmel High School	
Position: Assistant Lacrosse Coach	Year: 2004
Organization:	
Position:	Year:
Organization:	
Position:	Year:

Signature:  _____

Date: 10/18/16 _____

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council

City of Carmel-by-the-Sea

OCT 19 2016

Received by City Clerk

Alexander J. Heisinger
[REDACTED]

Carmel-by-the-Sea, CA
[REDACTED]

Mayor Steve Dallas
City of Carmel-by-the-Sea
P.O Box CC
Carmel-by-the-Sea,
CA 93921

Mayor Dallas,

I request your consideration of my appointment as a member of either the Historic Resources Board or Forest and Beach Commission. I am offering to serve as I believe I can provide a meaningful contribution to the City.

I am a lifelong resident of Carmel and attendee of Carmel public schools. My Fiancée and I live in town along with our two dogs, in a home that was purchased by my great-grandparents family almost 100 years ago. They purchased the home at a time in our town's history when a young couple working as a carpenter and a librarian could afford a home in Carmel. Over the years my family has experienced and participated in the evolution of our town.

I have a strong understanding of this community and what makes it so wonderful. I've seen firsthand how our small village has changed over the years and realize that maintaining the charm and character of Carmel takes serious effort. I believe that I have the inherited knowledge of the traditions of Carmel and the skill set to effectively serve on either the Historic Resources Board or Forest and Beach Commission.

I hope that you will consider my application, a copy of which is enclosed. I look forward to continuing the serious effort of those who have come before me to "support and advocate for the enhancement and preservation" of our special community.

Best regards,

[REDACTED]
Alexander J. Heisinger

Enc.

GERARD A. ROSE

Tel: (831) 333-0200
Cell: (831) 277-8140

Attorney at Law
Post Office Box 6516
Carmel, California 93921-6516

E-Mail:
gerard@gerardroselaw.com

October 21, 2016

LETTER OF RECOMMENDATION

To Whom It May Concern

I am writing this letter to recommend my friend, Alexander J. Heisinger (Alex), for appointment to a City commission in Carmel-by-the-Sea, California.

Alex is a 4th generation Carmel resident, and I have known him since he was in grammar school. As a child he was always friendly, affable and eager to please, and as he became a young man it was clear to me that he would become a leader in whatever profession he might choose.

As a real estate professional he has demonstrated a work ethic and a dedication to his clients that have already made him a stand-out in what is certainly a very competitive business.

But it is his love of Carmel-by-the-Sea that makes him qualified to serve our City. As a member of a City commission he will carry out his duties with a cool head and always with common sense. He is not afraid of hard work, and he can be counted upon to do whatever he needs to do to become well informed about the issues brought before him. Alex represents the very best of a new generation of leaders who can and will take our beloved City to an entirely new level of charm and tranquility, and always with an eye to the importance of our proud past.

If you need any further elaboration from me about the excellence Alex would bring to any of our commissions, please feel free to call me at the numbers listed above.

Very truly yours,

Gerard A. Rose

City of Carmel-by-the-Sea

OCT 21 2016

Received by City Clerk

OCT 13 2016

Received



10/28/16
3pm

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NAME Deborah Winick DATE 10/11/16

RESIDENCE ADDRESS [REDACTED] CITY CARMEL ZIP 93923

MAILING ADDRESS [REDACTED] CITY CARMEL ZIP 93923

RESIDENCE PHONE [REDACTED] BUSINESS PHONE _____

EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? 17 years in Carmel Tyro. within the sphere of influence
Board or Commission Selection:

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Do you agree to file all required statements in a timely manner as prescribed by law of the City's Conflict of Interest Code? YES NO

Reason for Interest in the Position:

I am very interested in being part of the Forest & Beach Commission to be able to influence the preservation and enhancement of Carmel-by-the-Sea's forest, trails, beaches and parks. I am a regular user of the City's parks, trails, and beaches multiple times a week. In addition, I live in the Carmel-by-the-Sea Sphere of Influence, adjacent to Hatton Canyon, which gives me a unique perspective of public use and care of public spaces. I will provide a balanced view of the typical resident, visitor, dog and non-dog owner, who desires safe and well maintained forest, parks, trails, beaches, and open space.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commissions(s) for which you are applying:

I have over 25 years experience managing project teams in a corporate environment collaborating with executives, business and technical partners, vendors and customers. In addition, I serve on the board of the Food Bank for Monterey County, the Carmel Jewish Film Festival Board, and I am actively involved with the Monterey Bay Chapter of Project Management Institute, and the Monterey Bay Hiking Group.

The key strengths that I possess for success on this commission include, but are not limited to the following:

- **Ability to collaborate with all interested and involved parties to solve problems of varied complexity and scope**
- **Ability to balance risk and reward to successfully achieve successful outcomes**
- **Open minded and dependable**
- **Possess strong listening and communication skills**

Please list any local area associations, boards, commissions, foundations, or companies in which you an investment, or serve as an officer, or director:

I am on the board of the Food Bank for Monterey County and have recently been elected to serve on the Executive Board as Vice President.

Education:

Institution	Course of Study	Degree Year
Indiana University – Bloomington, IN	Operations and Systems Management	1980

Employment Experience (Start with Most Recent):

Organization: Bank of America		
Position: Senior Vice President/Program Manager/Change Consultant		Year: 1992-2005
Organization: Portfolio Acceptance Corp. a NationsBank Company		
Position: Manager of Management Information Systems Department		Year: 1992-1996
Organization: Lomas Information Systems, Dallas, Texas		
Position: Senior Business Systems Analyst		Year: 1984-1992

Prior public service, civic or volunteer activities:

Organization: Food Bank for Monterey County		
Position: Vice President		Year: 2014 - Present
Organization: Carmel Jewish Film Festival		
Position: Co-Chair/Board Member		Year: 2014 - Present
Organization: FOCUS (Friends of Carmel Unified Schools)		
Position: Board Member		Year: 2005 - 2014
Organization: Caring Committee for Congregation Beth Israel		
Position: Past Chair		Year: 2007-2009

Resume attached with additional information.



Signature

10/11/16
Date

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Deborah M. Winick, PMP®

Carmel, CA 93923

References

Bobby Richards

Carmel-by-the-Sea
Council Member
(831) 917-5427
letsgocarmel@gmail.com

Melissa Kendrick

Food Bank for Monterey County
Executive Director
(831) 758-1523
mkendrick@food4hungry.org

Bruce Greenbaum

Congregation Beth Israel
Rabbi
(831) 624-2015
RabbiBruce@aol.com

Professional Profile

- Proven program management leader with over 25 years of program/project management experience
- Experience managing cross-functional project teams consisting of employees and outside contractors in multiple geographic areas
- Managed complex programs consisting of 5-16 active projects
- Committed to supported project management methodology
- Success in managing program scope, quality, schedule, cost, and risk while achieving business needs, goals, and objectives
- Dedicated to meet key business success metrics and increase client satisfaction with minimal impact to business operations
- Solid understanding of systems development life cycle (SDLC), including strategic, process improvement, revenue generation, and expense reduction projects
- Excellent verbal and written communication skills, with the ability to communicate effectively across the organization including technical, non-technical, and executive management
- Coach and mentor others to develop their project and management skills

Professional Accomplishments

Project Management Professional Certification (PMP)

Six Sigma Greenbelt Certification

Six Sigma Process Excellence Certification

Holder of Three Patents (Bank of America Products/Services)

Recipient of three (Bank of America) Spirit Medallions for Exceptional Service

Recipient of (Bank of America) Leadership Medallion for Project Management

Recipient of (Bank of America) President's Leadership Cup Award

Selected for Bank of America Mentor Program for High Potential Women

Professional Experience

Bank of America (1992 - 2015)

Senior Vice President/Senior Program Manager/Senior Change Consultant

- Senior program manager for projects ranging from \$150,000 to \$40 million
- Leadership of cross functional project teams ranging in size from 5 to 100 employees and consultants
- Responsible for end-to-end project management including defining scope/requirements, technology design and coding, risk management, training, procedures, and workflow processes
- Collaborate with Project Management Office to ensure all projects adhere to proven project methodology
- Established and managed project budgeting, forecasting, spend, and financial reporting
- Developed and presented project reporting for executive audiences
- Coordinated projects targeted to enhance client relationships and improve client services using Waterfall and Agile methodology
- Integrated with risk, legal, and compliance teams to ensure all projects met regulatory requirements
- Coached and mentored peers and subordinates to develop project management skills
- Collaborate with business partners to establish success metrics and a process to assess delivery quality against established goals.

- **Small Business Solutions Program Manager**
 - Manage \$20MM program consisting of 16 projects including, Lending, Deposits, Credit Card, Sales & Service and Audit Remediation projects
 - Manage portfolio financial reporting of \$30MM
 - Manage/Lead direct report employees, matrixed employees, contractors, and line of business partners
 - Synthesis key portfolio status messaging for executive audiences

- **Small Business Products Program Manager**
 - Managed \$12MM program consisting of Deposits and Lending projects
 - Successfully implemented complex development projects:
 - Replaced vendor software platform for specialized loan portfolio
 - Introduced new credit card offers to deepening client relationship
 - Implemented new credit card Chip technology to match leading industry standard
 - Assisted with hiring of contractors- essential in addressing our resource gaps and building a strong project team
 - Led and motivated direct report employees, matrixed employees, contractors, and line of business partners

- **Small Business Customer Solutions Program Manager**
 - Managed multi-generation, multi-year program consisting of 6 projects with a technology budget >\$12MM and revenue goal of \$111MM
 - Align the organization to be customer/client-driven
 - Create new and deepen existing client relationships by providing clients new checking packages with additional ways to avoid fees
 - Deliver practical, innovative solutions to customer/clients - provide clients the ability to open new checking packages in all channels
 - Results to date are in line with or exceeding expectations resulting in higher sales mix, increased referrals to additional products
 - Flawlessly migrated 1.4 million checking accounts, \$34 billion in deposit balances, linked 148,000 credit cards, and linked 67,000 checking and savings account

Program Manager – Customer Segments (2010 – 2011)

- **Future State Infrastructure**
 - Program Manager for strategic build of new product platform comprised of three systems (Product Catalog, Agreements Management, Strategic Pricing Engine) to modernize the deposit product and package management functionality
 - Multi-gen, multi-year program with >\$40MM technology budget
 - Project team implemented 5 new servers in 2 data centers

- **Over Draft Services Program Manager**
 - Managed projects to deliver the Bank of America overdraft strategy, including compliance with Reg. E guidelines for overdraft fees, enhancements to drive increased awareness and use of Overdraft Protection capabilities and ability to obtain emergency cash at an ATM.

Senior Change Consultant – Consumer Deposits Technology (2005 – 2010)

Responsible for end-to-end project management including both technology and people/process components for the following key Deposit Products projects:

- **NSF/OD Project** - successfully implemented OD proportional pricing and Extended Overdrawn Balance Charge (EOBC) resulting in 3 yr. NPV of SVA \$365MM

- **Reg. DD Project** – disclose fees on customer statements
- **Signature Debit Transaction Processing Project (Generations 1-3)**
 - Include pending Signature debit card transactions in the ending available balance calculation during nightly processing
 - \$1.2 million technology budget
 - 3 yr. NPV of SVA \$346MM
 - Successfully implemented to an accelerated timeline
- **Household Bundle/Yours Mine and Ours Project**
 - Provide a bundle of 3 checking accounts to satisfy a couple's need for both individual and joint checking accounts
 - \$4 million technology budget
 - Patent granted
- **Refund Request Tool**
 - Provide a web based tool for Banking Center and Customer Service associates to determine if a customer is eligible for a fee refund
 - Project on time and under budget
 - Patent granted

Change Manager – Consumer Deposit Products (2003 – 2004)

- **Managed Multiple International ATM Projects** – exceeded revenue expectations by 35%
- **Participated on Pricing Process Excellence Team** to streamline the annual price changes
- **Managed 2004 Consumer Deposits Pricing** event resulting in \$132 Million in 2004 fee income, compared to \$101MM planned and a 5 year SVA > \$346MM
- **Managed PayMatch Project**
 - Provide a set-up/transfer service of direct deposit and direct payments to make it easier for customers to move their accounts to Bank of America
 - Project will provide all information directly to customers' billers & direct depositors, reducing customer effort
 - Patent granted
- **Managed IRA Annual Fee Project**

Change Manager – Commercial Credit Products (2002 – 2003)

- **Managed Commercial Electronic Credit File** project through Measure and Analyze phases resulting in two proof of concept systems
- Turned the "in-flight" red status project to green within a few weeks
- Performed systems evaluation and prepared recommendation
- Directed and performed testing, training and back-file indexing
- Managed vendor relationship with Xerox
- Leadership role representing Commercial/Small Business Change Management Team on the Adoption Forum

Project Manager – Credit Product Systems (2001 - 2002)

- **Managed project to convert loan booking process to upgraded system** including, testing, training, communication and formal project acceptance
- **Coordinated and monitored identifying business requirements, functional and detail designs, test plans, test scripts, testing, training, communication and formal project acceptance**
- **Managed installation of new score cards for underwriting process** including reviewing business requirements, overseeing the creation of functional and detail designs, test plans, test scripts, and obtaining formal project acceptance

Manager – Reporting and Control, Transaction Services (2000 - 2001)

- Managed Central Region Reporting team in producing monthly senior level management production and productivity reports
- Managed development and distribution of quarterly communication to senior managers
- Managed and produced televised information to production areas
- Oversee facility projects for the operation areas

▪ **Project Manager – Credit Product Systems (1994 - 2000)**

- Coordination and monitoring of the Year 2000 compliance efforts of loan related systems, including obtaining application profiles, conceptual and detail designs, test plans, test scripts and formal acceptance
- Performed vendor management activities to obtain required Year 2000 compliant documentation from 130+ consumer and commercial software and third party vendors
- Project manager loan portfolio conversion and infrastructure conversion

Other Professional Experience

Portfolio Acceptance Corp. a NationsBank Company, Manager of Management Information Systems Department (1992 – 1996)

Lomas Information Systems, Dallas, Texas - Senior Business Systems Analyst (1984 – 1992)

Electronic Data Systems, Dallas, Texas - Product Manager (1981 – 1983)

Texas Instruments, Dallas, Texas - Systems Analyst (1980 – 1981)

Non-Profit Experience and Community Leadership

Board Member, Food Bank for Monterey County (2014 – present)

Countywide program serving over 130 agencies. Board manages assets/liabilities of more than \$6,000,000.

Co-Chair, Jewish Film Festival (2014 – present)

Community cultural program in its sixth year showcasing eight films at three venues raising more than \$40,000 to support Congregation Beth Israel.

Board Member, FOCUS (Friends of Carmel Unified Schools) (2005 – 2014)

Community board that raised and distributed up to \$150,000 per year to support faculty and programs of Carmel School District. Board reviewed and evaluated 24 to 36 grant proposals per year.

Past Chair, Caring Committee for Congregation Beth Israel (2007-2009)

Volunteer position supporting members and families in need.

Professional Organizations

Project Management Institute – Monterey Chapter – International program providing certification and ongoing professional training for project management professionals

Women in Technology & Operations – Professional program for women in technology

Lead for Women Program – Leadership program supporting women advancement in management

Diversity and Inclusion Initiative – Ally for LGBT associates

Education

Indiana University, Bloomington, IN
B.S. Operations and Systems Management

DAVID S. SABIH

Attorney at Law

Mayor Steve G. Dallas
Carmel-by-the-Sea City Hall
P.O. Box CC
Carmel-by-the-Sea, CA 93921
dallasforcarmel@gmail.com

26333 Scenic Road
Carmel, CA 93923
Phone 831-624-3226
Fax 831-624-6203
e-mail sabih321@aol.com

Re: Forest & Beach Commission for Carmel-by-the-Sea

October 18, 2016

Dear Mayor Dallas;

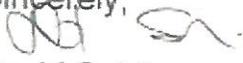
I am writing to support the application of Debbie Winick to be a member of the Forest & Beach Commission.

I have known Debbie Winick, her husband Mitch Winick, Dean of the Monterey College of Law and their lovely smart, children for almost 11 years.

I know Debbie to be exceptionally intelligent, energetic, moral, responsible, cheerful, hard-working and sincerely community minded. I have observed Debbie working tirelessly for good causes. I have had contact with her in her position as a board member of The Monterey Food Bank and also the Carmel Jewish Film Festival. In both positions she has always been incredibly attentive, reliable, effective and supportive. Whenever I see Debbie, she has a smile on her face and seems to be helping somebody. She is incredibly physically active. I continually run into her walking along Scenic Road, strolling the Carmel River Beach, hiking the Hatton Canyon Trail and in Garland Park. We are exceptionally fortunate to have an applicant with Debbie's experience, skill set and personality.

As a resident of Carmel by the Sea for over 37 years, I am proud to be able to highly recommend Debbie Winick for this position.

Sincerely,


David Sabih

Ashlee Wright

From: Dallas <dallasforcarmel@gmail.com>
Sent: Wednesday, October 26, 2016 6:52 AM
To: Ashlee Wright
Subject: Fwd: Forest & Beach Commission for Carmel-by-the-Sea - Support for Debbie Winick

Please add to file

Sent from my iPhone

Begin forwarded message:

From: David Crabbe <[REDACTED]>
Date: October 25, 2016 at 3:57:22 PM PDT
To: dallasforcarmel@gmail.com
Cc: Jung Yi Crabbe <[REDACTED]>
Subject: Forest & Beach Commission for Carmel-by-the-Sea - Support for Debbie Winick

Re: Forest & Beach Commission for Carmel-by-the-Sea

October 24, 2016

Dear Mayor Dallas,

I am writing in support of Debbie Winick's application to be a representative on the Forest & Beach Commission.

I have known Debbie for many years as an involved volunteer in our community. Immediately upon moving to Carmel, in 2005, Debbie became a member of the Friends of Carmel Unified Schools (FOCUS) where she served for nine years. In addition, Debbie is on the board of the Monterey County Food Bank and the Carmel Jewish Film Festival. She is an avid hiker and has a strong interest in our trails, beach and open space.

Debbie's successes can be attributed to her ability to effectively analyze, lead and communicate. Her enthusiasm, passion to do the right thing, and can do attitude makes her a good candidate for the Forest & Beach Commission.

Having been a resident on the Monterey Peninsula for 47 years and in Carmel for 18 years, I am in strong support of Debbie becoming a part of this Commission.

Thank you for giving Debbie your consideration,

David

David M Crabbe
Sotheby's International Realty
#01306450
[REDACTED]
[REDACTED]

DAVID S. SABIH

Attorney at Law

Mayor Steve G. Dallas
Carmel-by-the-Sea City Hall
P.O. Box CC
Carmel-by-the-Sea, CA 93921
dallasforcarmel@gmail.com

26333 Scenic Road
Carmel, CA 93923
Phone 831•624•3226
Fax 831•624•6203
e-mail sabih321@aol.com

Re: Forest & Beach Commission for Carmel-by-the-Sea **City of Carmel-by-the-Sea**

October 18, 2016

OCT 27 2016

Dear Mayor Dallas;

Received by City Clerk

I am writing to support the application of Debbie Winick to be a member of the Forest & Beach Commission.

I have known Debbie Winick, her husband Mitch Winick, Dean of the Monterey College of Law and their lovely smart, children for almost 11 years.

I know Debbie to be exceptionally intelligent, energetic, moral, responsible, cheerful, hard-working and sincerely community minded. I have observed Debbie working tirelessly for good causes. I have had contact with her in her position as a board member of The Monterey Food Bank and also the Carmel Jewish Film Festival. In both positions she has always been incredibly attentive, reliable, effective and supportive. Whenever I see Debbie, she has a smile on her face and seems to be helping somebody. She is incredibly physically active. I continually run into her walking along Scenic Road, strolling the Carmel River Beach, hiking the Hatton Canyon Trail and in Garland Park. We are exceptionally fortunate to have an applicant with Debbie's experience, skill set and personality.

As a resident of Carmel by the Sea for over 37 years, I am proud to be able to highly recommend Debbie Winick for this position.

Sincerely,


David Sabih

OCT 18 2016

Received by City Clerk



10/28/16
3:20 pm

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

NAME Tad Mason DATE 10/15/16

RESIDENCE ADDRESS [REDACTED] CITY Carmel ZIP 93923

MAILING ADDRESS Same CITY _____ ZIP _____

RESIDENCE PHONE [REDACTED] BUSINESS PHONE 831.574.3168

EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? Part time since Jan 2011, full time since July 2014

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

Community Activities & Cultural Commission (meets the second Tuesday of the month at 9:30 a.m.)	<input type="checkbox"/>
Harrison Memorial Library Board of Trustees (meets the fourth Wednesday of the month at 9:00 a.m.)	<input type="checkbox"/>
Planning Commission (meets the second Wednesday of the month at 4:00 p.m., tour of inspection at 2:00 p.m.)	<input type="checkbox"/>
Forest & Beach Commission (meets the second Thursday of the month at 3:30 p.m., tour of inspection at 3 p.m.)	<input checked="" type="checkbox"/>
Historic Resources Board (meets the third Monday of the month at 4:00 p.m., tour of inspection at 3:15 p.m.)	<input type="checkbox"/>

Will you be available to attend board/commission meetings regularly? Yes

All members of boards and commissions are subject to the Conflict of Interest Laws of the State of California and are required to submit Form 700, "Statement of Economic Interest," within 30 days of assuming office. Form 700 must be filed annually thereafter, and within 30 days of leaving office as well.

In accordance with Assembly Bill (AB) 1234 appointed members are required to attend Public Service Ethics Education upon appointment and every two years thereafter.

Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES NO

Reason for Interest in the Position:

As a resident of Carmel and a regular user of Carmel parks, beach and green space I would like to contribute to their long-term ecological health by participating on the Commission. Carmel-By-The-Sea has a 100 year legacy of preserving forests and beaches and I would like to help maintain this legacy. We live by the Mission Trail and we hike the Trail almost daily. CAL FIRE and the Cypress Fire Protection District are in the process of developing a Fire Defense Plan (which should be available for review in the next 6 to 8 months. With my background in forestry and hazardous fuels reduction, I would like to assist Carmel-By-The-Sea, CAL FIRE and the CFPD. develop a sound, and effective Fire Defense Plan.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

As a registered professional forester (License # 2156) with over 36 years experience in natural resources management and fuels reduction, I believe I can add value and perspective. As a result of recent, large-scale wildfires, the community has a heightened concern regarding wildfire. I can help the Commission optimize forest management activities to mitigate potential wildfire impacts.

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

I serve as CEO of a small natural resources consulting firm - TSS Consultants. (www.tssconsultants.com)

Education:

Institution	Course of Study	Degree Year (s)
UC Berkeley	Forestry	1979

Employment Experience (Start with Most Recent):

Organization: TSS Consultants	
Position: CEO	Year: 2000 - Present
Organization: Pacific Energy	
Position: Forester	Year: 1987 - 2000
Organization: P+M Cedar Products	
Position: Regional Forester	Year: 1984 - 1987

Prior public service, civic or volunteer activities:

Organization: Northern California Society of American Foresters	
Position: Forestry Institute for Teachers	Year: 1991 - Present
Organization: Sudden Oak Death Task Force	
Position: Task Force Member	Year: 2001 - 2003
Organization: Northern California Society of American Foresters	
Position: Forest Conservation Days Chair	Year: 1990 - 2001



Signature

10/15/16

Date

Citizen knowledge, interest and participation are vital ingredients to the delivery of high-quality public services. The richness that comes from citizens serving in advisory roles to the City Council contributes to making Carmel by the Sea the special place it is. The City of Carmel-by-the Sea thanks you for your interest in serving on a City board or commission.

Return application to the City Clerk's Office, East side of Monte Verde Street, between Ocean and Seventh Avenues or mail to PO Box CC, Carmel-by-the-Sea, 93921, attention: City Clerk's Office.

APPENDIX

COMMUNITY ACTIVITIES AND CULTURAL COMMISSION

The Community and Cultural Commission is a five-member body whose role is to stimulate and encourage community, cultural and artistic activities within the City, and to make recommendations to the City Council and the City Administrator concerning community, cultural, and artistic activities and programs as may be deemed appropriate.

HARRISON MEMORIAL LIBRARY BOARD OF TRUSTEES

The Harrison Memorial Library Board of Trustees is a five-member body whose duties and responsibilities are to manage, control and administer any library building or library property owned by the City, and to make and enforce all rules, regulations and bylaws necessary for the administration, government and protection of the library.

PLANNING COMMISSION

The Planning Commission is a five-member body whose duties and responsibilities are to develop and maintain a General Plan; review Environmental Impact Reports and Initial Studies; conduct public hearings, review evidence and determine requests for use permits, variances, rezoning and land use Code amendments; hear and render decisions on appeals of determinations made by administrative staff; determine the consistency with the General Plan of capital improvement projects and programs; and review and act upon design review and design study applications.

FOREST AND BEACH COMMISSION

The Forest and Beach Commission is a five-member body whose duties and responsibilities are to develop a management plan for the urban forest, parks and beach and to correlate such plans with the City's General Plan; consider and act on applications for tree-trimming and tree-removal; and advise the City Council or other government instrumentalities of the City with respect to specific items of management and technical forestry and beach matters.

HISTORIC RESOURCES BOARD

The Historic Resources Board is a five-member body whose purpose is to carry out the policies of the architectural/cultural/historic (ACH) element of the General Plan and to serve in an advisory capacity to the Planning Commission and City Council; develop and maintain an inventory of significant sites, structures and districts; and review requests to alter or modify the exteriors of designated resources.

OCT 21 2016

Received by City Clerk



10/20/16
3:30 pm

APPLICATION TO SERVE ON A CARMEL-BY-THE-SEA CITY BOARD OR COMMISSION

In accordance with the Public Records Act, submitted applications and attachments are considered public records and will be disclosed upon receipt of a public records request. Applications may also be published (with signatures and personal contact information redacted) in the agendas of relevant meetings of the City Council, boards and commissions.

NAME Jeffrey Baron DATE October 20, 2016

RESIDENCE ADDRESS [REDACTED] CITY Carmel ZIP 93921

MAILING ADDRESS [REDACTED] CITY Carmel ZIP 93921

RESIDENCE PHONE [REDACTED] BUSINESS PHONE _____

EMAIL [REDACTED]

HOW LONG HAVE YOU LIVED IN CARMEL-BY-THE-SEA? Purchased house in 2005, full time in 2011

Board or Commission Selection:

You may apply for more than one Board or Commission. Please note, however, that members shall not serve simultaneously on more than one Council-appointed Board or Commission.

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Do you agree to file all required statements in a timely manner as prescribed by law or the City's Conflict of Interest Code? YES NO

Reason for Interest in the Position:

Please see attached

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying:

Please see attached

Please list any local area associations, boards, commissions, foundations, or companies in which you have an investment, or serve as an officer or director:

None

Education:

Institution	Course of Study	Degree Year (s)
Harvard University	Computer Science	1986

Employment Experience (Start with Most Recent):

Organization: Bailiwik (online social media startup)	
Position: CTO	Year: 2012-2015
Organization: Self employed	
Position: Patent Agent	Year: 2009-2011
Organization: Self employed	
Position:	Year:

Prior public service, civic or volunteer activities:

Organization: Carmel Forest and Beach Commission	
Position: Commissioner	Year: 2014-2016
Organization: Harrison Memorial Library, electronic media volunteer	
Position:	Year: 2012-2016
Organization:	
Position:	Year:



 Signature

10/20/2016

 Date

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[REDACTED]
Carmel, CA 93921

October 20, 2016

Mayor Dallas and Mayor Pro Tem Theis:

Please accept this application for the unscheduled vacancy on the Forest and Beach Commission. I have detailed my answers to the longer questions in this material, and I hope that you will consider that my previous experience on the commission makes me an excellent candidate.

Thank you,

[REDACTED]
Jeff Baron

Reason for Interest in the Position

I am a frequent visitor to the city's outdoor spaces, and am interested in how those spaces are utilized, understood, and managed. I am on the sands of the beach with our dog three or four times a week, pedaling down Scenic Road and up through Carmel's upper neighborhoods a few times a week, and running through Mission Trail Nature Preserve on the remaining days. I have a keen personal interest in seeing that the Carmel outdoors is all that it can be.

I also have a desire to participate in the city government. As a member of the community, I find that among all the ways that I might be an active participant – as an activist or a writer, as a speaker or a critic, or as a commissioner – the one that I prefer is as a commissioner. Given my fondness for the local outdoors, I believe that the Forest and Beach commission is the position that is most suited to me.

Please list any relevant qualifications or experience you possess that would enhance the mission and goals of the board(s) or commission(s) for which you are applying

I have served on the Forest and Beach Commission for the past two years, having been appointed to fill an unscheduled vacancy, and feel that my experience and my understanding of the issues that affect Carmel has served Carmel well, and that through an additional term, I would continue that good service.

During my tenure, I have found that I have grown to fully appreciate the views expressed by members of the public, and I fully embrace both the public process and the differing opinions of community members. On many occasions, I have found that public comment has informed my own thinking, and I have embraced this community decision-making aspect of my tenure.

I believe that I have brought a valuable analytical and detail oriented way of thinking to the issues that have been before the commission. I have (on more than one occasion) narrowed the focus of

our discussions, allowing the commission to reach consensus on issues on which we were divided, and I believe that my fellow commissioners would agree with this assessment of my service. (Two examples: The removal and replacement of one large, older pine tree for two new upper canopy trees on private property on Camino Real; the allowance for the removal of two lower canopy trees for the construction of a new home on a previously vacant lot on Torres.)

My accomplishments during those two years include:

- Established good working relationships with the various staff members, and understand the responsibilities of the public works department and how the public works department functions.
- Established excellent working relationships with my fellow commissioners, even when we have disagreed on matters before the commission. I believe that all of the past and present commissioners that have worked with me would support my reappointment.
- Planned and organized the three Arbor Day Events in 2015 and 2016: one morning of talks on the effects of the drought, and two revitalization efforts at First Murphy Park.
- Worked on the beautification project of the Scenic Road pathway.
- Gained a good understanding of the parks (Mission Trail Nature Preserve, the Carmel Beach; the many smaller parks) and projects (the beach fire project; the north dunes restoration project; the eradication of invasive plants from MTNP; etc.) that are overseen by the commission, and the challenges (both physical and political) that burden each.